



February 2024 Product Updates



Marketing Hub[®]



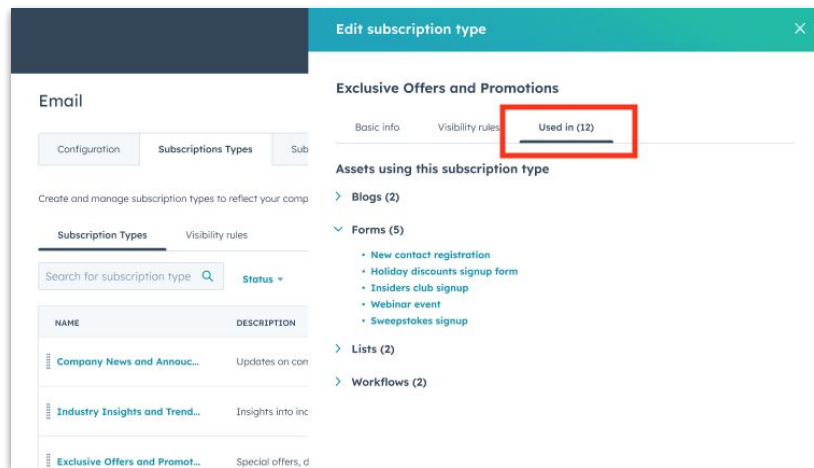
Powered by Breeze

Centralized view of subscription types used in HubSpot assets

Track where subscription types are used across HubSpot assets to simplify updates and prevent invalid subscriptions.

Use Case

When preparing to archive a subscription type, admins can review a complete list of associated assets, ensuring all necessary updates are made before removal. This reduces the risk of invalid statuses and helps maintain accurate, compliant subscription data.



Launch region: Global

Free

Starter

Pro

Enterprise

Public Beta

reCAPTCHA score based bot form submissions detection

Automatically filter bot submissions with reCAPTCHA score-based detection to protect CRM data quality and prioritize real leads.

Use Case

Marketing and sales teams can rely on reCAPTCHA scoring to automatically filter out spam form submissions before they reach the CRM, preventing bot data from polluting lead pipelines. This automation saves time, enabling teams to focus on nurturing legitimate leads and driving conversions.

Launch region: Global

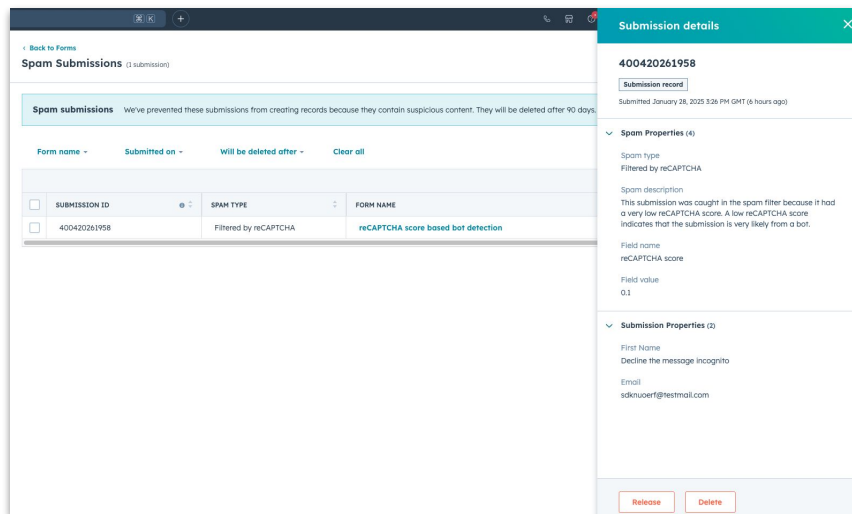
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The screenshot displays the HubSpot Spam Submissions interface. The main panel shows a table of spam submissions with columns for Submission ID, Spam Type, and Form Name. A single submission is listed with ID 400420261958, filtered by reCAPTCHA, and associated with the form 'reCAPTCHA score based bot detection'. A right-hand sidebar provides 'Submission details' for ID 400420261958, including a submission record, spam properties (spam type: Filtered by reCAPTCHA, spam description: This submission was caught in the spam filter because it had a very low reCAPTCHA score. A low reCAPTCHA score indicates that the submission is very likely from a bot), field name (reCAPTCHA score), and field value (0.1). Submission properties include First Name (Decline the message: Incognito) and Email (sdknuerf@hstmail.com). Buttons for 'Release' and 'Delete' are visible at the bottom of the details panel.

Customize HubSpot marketing emails with recently viewed Shopify products

[Learn More](#)

Display recently viewed Shopify products in HubSpot marketing emails to personalize outreach and boost ecommerce sales.

Use Case

With this update you can automatically pull contacts' recently viewed Shopify products into HubSpot emails, reminding customers of items they showed interest in. This personalized follow-up encourages shoppers to return, increasing the likelihood of conversions.

Note: You must have the Shopify app installed. You will also need a paid Operations Hub plan to enable custom field mapping.

Launch region: Global

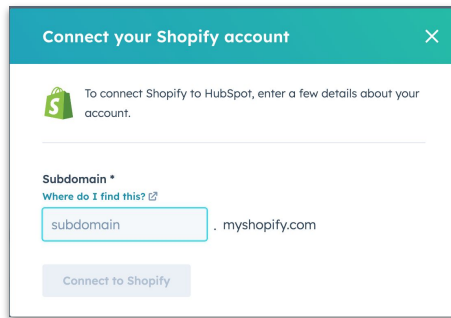
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Preview Score Insights in Lead & Health Scores

Preview score distribution across thousands of records to refine Lead and Health Scores with data-backed insights.

Use Case

When building or adjusting Lead or Health Scores, sales and marketing teams can view average scores and distribution patterns to understand how their rules will impact records before publishing. This visibility enables confident adjustments, ensuring scoring models align with customer value and readiness.

Launch region: Global

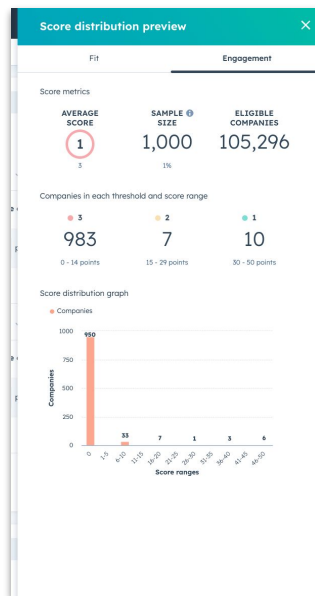
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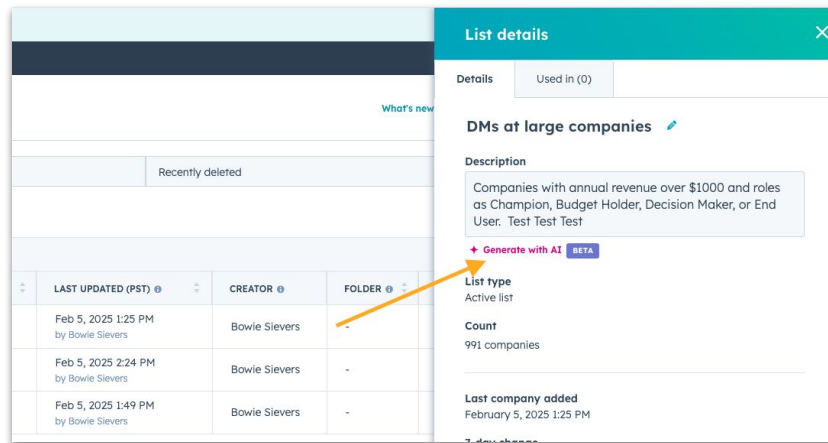


AI-Generated List Descriptions

Automatically create list descriptions using AI to improve searchability and simplify list management in HubSpot.

Use Case

While reviewing a growing set of contact lists, marketers can rely on AI-generated descriptions to instantly understand why each list was created and how it's used. This clarity prevents duplicate lists, speeds up search, and ensures accurate audience targeting.



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Anniversary Filters

Create recurring date-based filters for birthdays and anniversaries without relying on calculated properties or manual workarounds.

Use Case

A marketing team running automated birthday campaigns can now filter contacts by birth date without needing to adjust the year, ensuring personalized outreach happens on time, every year. This improves segmentation, reduces errors, and streamlines engagement efforts.

Note: All results will contain records with dates of February 29th if present (only if February 28th is present) agnostic of whether the current year is a leap year or not.

Launch region: Global

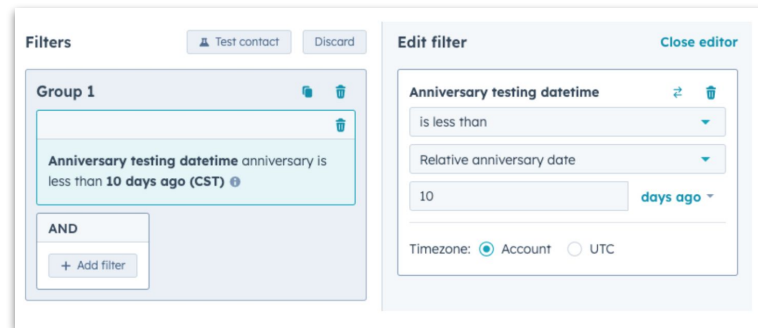
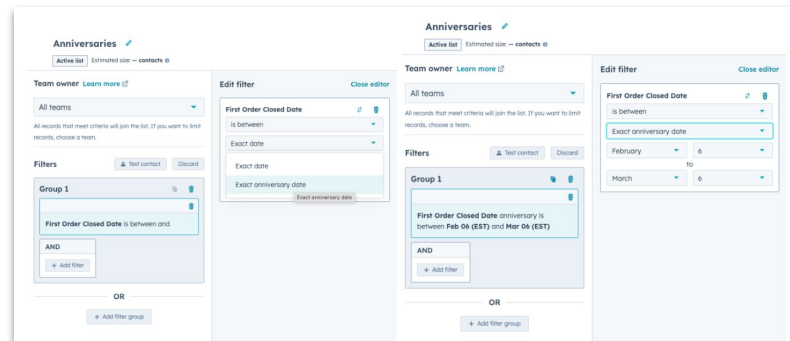
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SMS action available across workflow types

Trigger SMS messages from various workflow types, ensuring timely and automated communication with customers throughout their journey.

Use Case

A sales team can now send an automated SMS to the decision-maker when a deal is marked as Closed Won, welcoming them as a customer. Likewise, marketing teams can remove contacts from outreach when a deal is Closed Lost, ensuring SMS actions align with the entire customer lifecycle.

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New Social Publishing Optimizations and PDF support for LinkedIn

[Learn More](#)

Publish social posts more efficiently on mobile and share PDF documents directly on LinkedIn from iOS and Android.

Use Case

When sharing content on LinkedIn from your phone, you can now upload PDFs—such as ebooks or case studies—directly through the Social Publish tool. This allows for richer content distribution, keeping engagement high even when you're on the go.

Launch region: Global

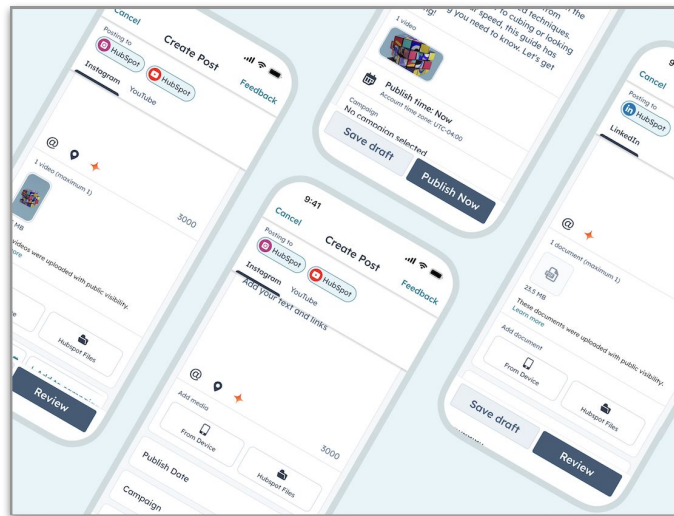
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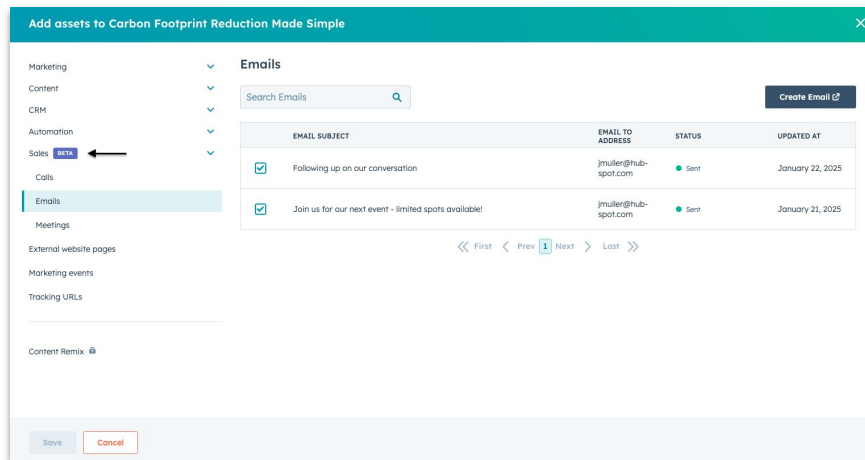


Add calls, emails and meetings to campaigns

Track calls, emails, and meetings within campaigns to gain a complete view of customer interactions and improve attribution.

Use Case

Sales and marketing teams can now log every sales touchpoint—calls, emails, and meetings—within campaigns, ensuring personalized engagement is fully accounted for. This holistic tracking improves reporting, attribution, and campaign optimization.



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Set marketing contact status action available across workflow types

Expand automation capabilities by setting marketing contact status in workflows beyond contact-based triggers, improving efficiency and cost control.

Use Case

Teams can now update a contact's marketing status based on deal or ticket workflows, such as marking decision-makers in closed-lost deals as non-marketing to avoid unnecessary outreach. This ensures marketing efforts remain targeted while optimizing costs.

Launch region: Global

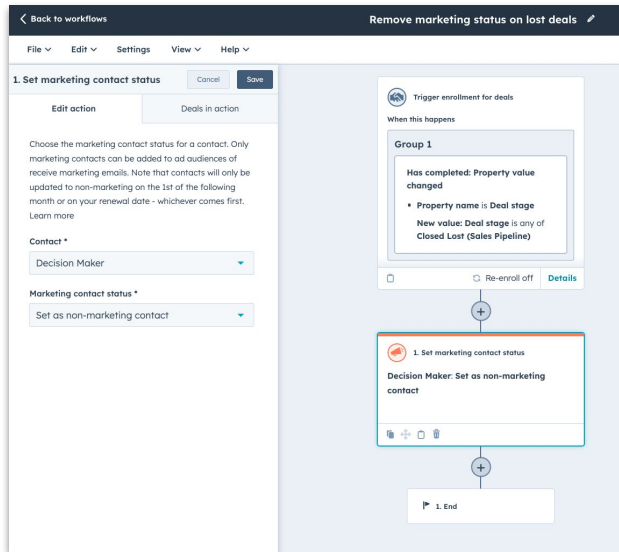
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The screenshot displays the HubSpot workflow editor interface. The top navigation bar includes 'Back to workflows' and the current workflow title 'Remove marketing status on lost deals'. A menu with 'File', 'Edit', 'Settings', 'View', and 'Help' is visible. The main workspace is divided into two panels. The left panel, titled '1. Set marketing contact status', contains a 'Deals in action' tab and a 'Cancel' button. Below this, there is a 'Choose the marketing contact status for a contact. Only marketing contacts can be added to ad audiences of receive marketing emails. Note that contacts will only be updated to non-marketing on the 1st of the following month or on your renewal date - whichever comes first. Learn more' section. Two dropdown menus are present: 'Contact *' set to 'Decision Maker' and 'Marketing contact status *' set to 'Set as non-marketing contact'. The right panel shows a visual workflow diagram. It starts with a 'Trigger enrollment for deals' step, followed by a 'Group 1' trigger condition: 'Has completed: Property value changed' with sub-conditions 'Property name is Deal stage' and 'New value: Deal stage is any of Closed Lost (Sales Pipeline)'. This is followed by the '1. Set marketing contact status' action step, and finally an 'End' step.

Quick Access Report Options

Edit reports directly from the Report Viewer with quick-access options, reducing time spent navigating settings.

Use Case

While reviewing a report, you can now adjust filters or settings instantly without switching views. This eliminates extra steps, speeds up reporting adjustments, and keeps your insights accurate and actionable.

Launch region: Global

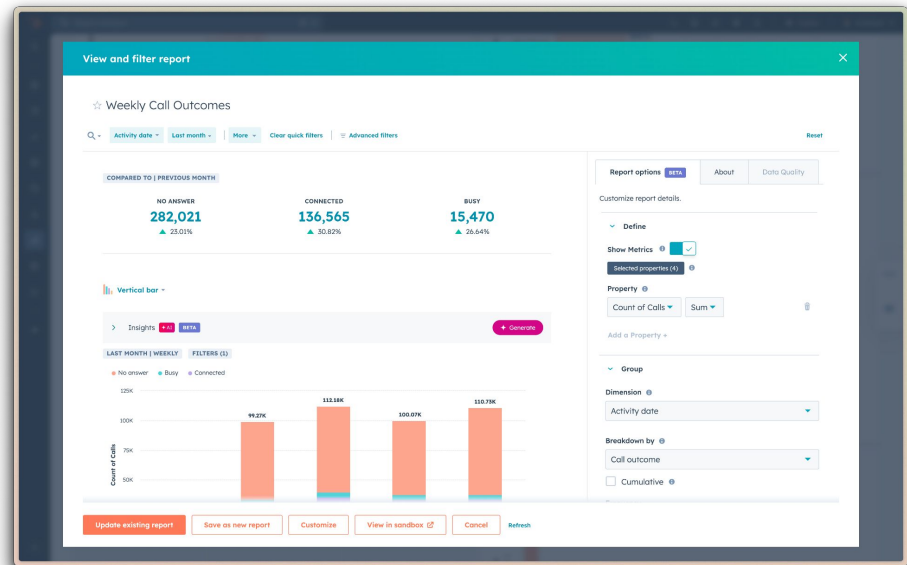
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WhatsApp Marketing Template Pause U.S. - April 2025

Meta is pausing WhatsApp marketing templates in the U.S. starting April 1, 2025—businesses should explore alternative channels like SMS to maintain customer engagement.

Use Case

If you rely on WhatsApp marketing messages for U.S. customers, now is the time to shift to high-engagement alternatives like SMS or email. This ensures uninterrupted communication, helps maintain audience reach, and adapts your strategy to Meta's policy changes.

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Add Library assets to campaigns

Attach Library assets—documents, files, videos, and playbooks—to campaigns for a seamless, content-driven customer journey.

Use Case

When launching a campaign, you can now link key resources like sales documents and videos directly to it instead of managing them separately. This keeps materials centralized, ensures messaging consistency, and helps sales teams deliver the right content at every touchpoint.

Launch region: Global

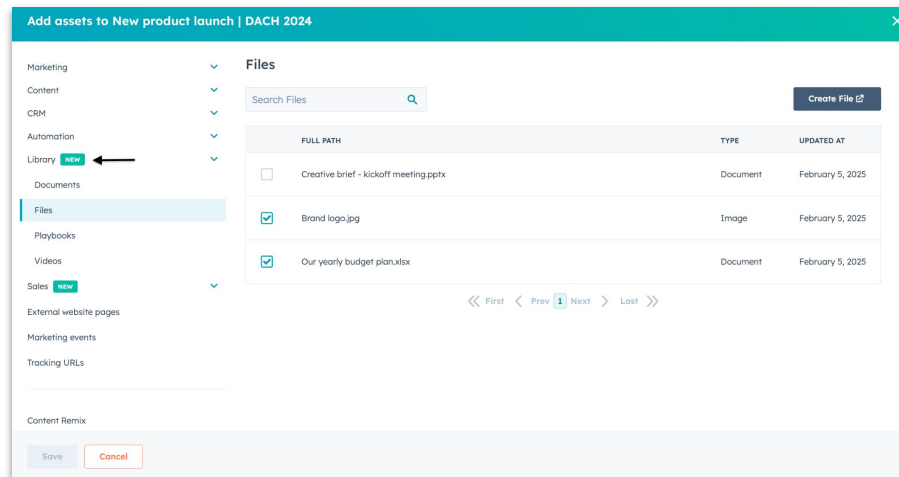
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Add assets to New product launch | DACH 2024

Marketing
Content
CRM
Automation
Library **NEW**
Documents
Files
Playbooks
Videos
Sales **NEW**
External website pages
Marketing events
Tracking URLs
Content Remix

Files

Search Files

Create File

FULL PATH	TYPE	UPDATED AT
<input type="checkbox"/> Creative brief - kickoff meeting.pptx	Document	February 5, 2025
<input checked="" type="checkbox"/> Brand logo.jpg	Image	February 5, 2025
<input checked="" type="checkbox"/> Our yearly budget plan.xlsx	Document	February 5, 2025

« First < Prev 1 Next > Last »

Save Cancel



Content Hub™



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Private content publishing permission

Restrict private content publishing to authorized users, preventing accidental access and unintended email notifications.

Use Case

An admin managing gated resources wants to ensure only approved team members can publish private content to avoid mistakenly notifying contacts. With this permission in place, publishing remains restricted to designated users, reducing the risk of unauthorized content access.

Launch region: Global

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Enterprise

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Custom Remix Templates

Save and reuse Remix templates in Content Remix to streamline content repurposing and ensure team-wide consistency.

Use Case

Instead of manually recreating the same content distribution plan, when you're repurposing marketing assets, you can now apply a saved Remix template with predefined outputs and attributes. This eliminates repetitive setup, keeps messaging aligned, and accelerates content workflows.

Launch region: Global

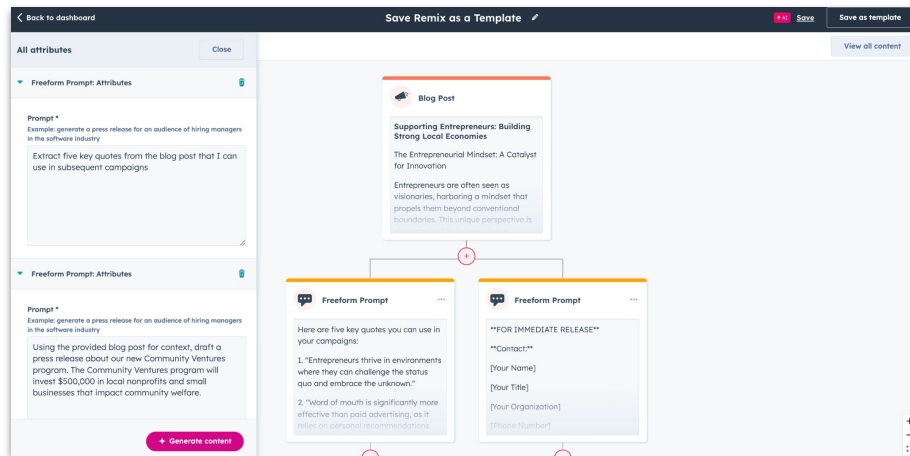
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Public Beta





Large File Uploads

Upload large files faster and more efficiently in HubSpot, reducing wait times and keeping your workflow uninterrupted.

Use Case

When handling media-heavy assets like training videos or sales presentations, you can now upload large files without delays or failed transfers. This eliminates workflow bottlenecks, keeps content accessible, and ensures your files are always ready when you need them.

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Content Hub[™]



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View attributed form submission data associated with CTA engagement

Track form submissions tied to CTA clicks, giving you clear insight into how effectively your CTAs drive conversions.

Use Case

When analyzing CTA performance, you can now see how many visitors not only clicked but also completed a form on the redirected page. This enables data-driven optimization, helping you refine CTA placement and messaging to maximize conversions.

Launch region: Global

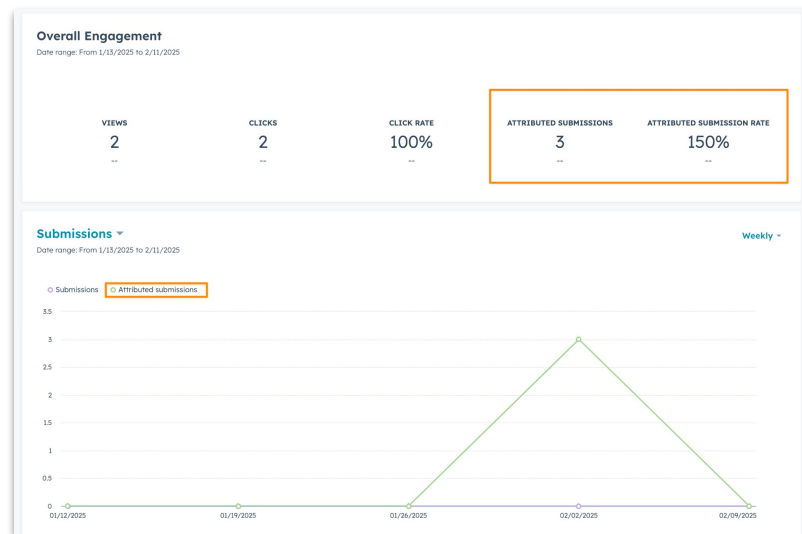
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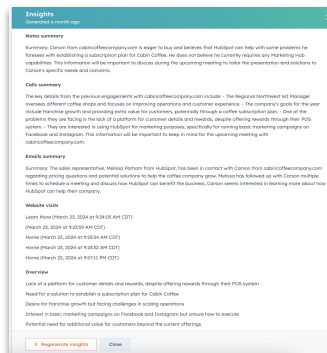
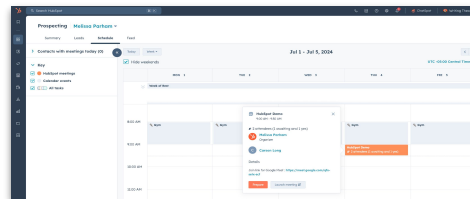


Meeting Assistant in the Sales Workspace

Prepare for meetings and capture follow-ups with AI-powered insights, summaries, and task tracking in the Sales Workspace.

Use Case

Before a Zoom call with a prospect, a sales rep can pull up the Meeting Assistant to see past conversations and deal progress, then rely on AI-generated notes to log the outcome and create next steps. This all-in-one tool keeps meetings on track and moves deals forward without time-consuming manual updates.



Launch region: Global

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- Live



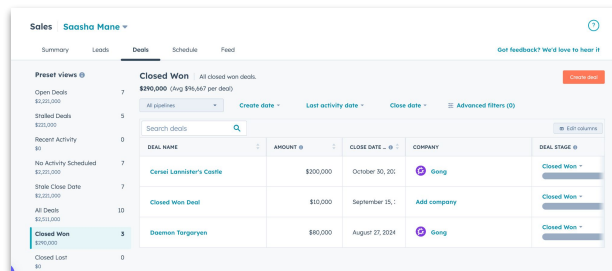
New Deal Views in the Sales Workspace: Closed Won & Closed Lost Deals

Analyze closed deals more effectively with separate views for Closed Won and Closed Lost in the Sales Workspace.

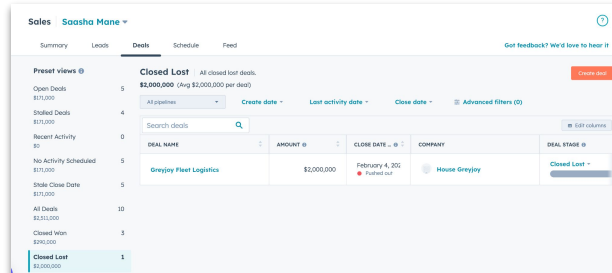
Use Case

A sales manager reviewing team performance can now compare successful deals to lost opportunities without sifting through mixed data. By spotting trends in closed lost deals and doubling down on winning patterns, teams can refine their sales strategy and improve conversion rates.

Launch region: Global



DEAL NAME	AMOUNT	CLOSE DATE	COMPANY	DEAL STAGE
Cerevel Laminator's Castle	\$200,000	October 30, 2024	Gong	Closed Won
Closed Won Deal	\$10,000	September 25, 2024	Add company	Closed Won
Daemon Targaryen	\$90,000	August 22, 2024	Gong	Closed Won



DEAL NAME	AMOUNT	CLOSE DATE	COMPANY	DEAL STAGE
Greyjoy Fleet Logistics	\$2,000,000	February 4, 2024	House Greyjoy	Closed Lost

- Free
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- Pro
- Enterprise
- Live



Configurable Send Throttling

[Learn More](#)

Set email send limits per minute to improve deliverability, protect your sending reputation, and maintain high-quality outreach.

Use Case

When managing automated email sequences, you can now throttle the sending rate to avoid overwhelming recipients and triggering spam filters. This ensures more effective email delivery, preserves inbox placement, and strengthens long-term sender credibility.

Launch region: Global

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Activities

Email Log & Track

Email Frequency Controls

These settings apply to all users sending one-to-one and sequences emails through their [connected personal email accounts](#) ↗

Send limits

Configure limits on how many emails are sent through each connected account

Maximum sends per 24 hours* ⓘ

Reduce the number of emails sent by each connected account within 24 hours

1,000

Maximum sends per minute* ⓘ

Limit the number of emails that can be sent by each connected account per minute

10

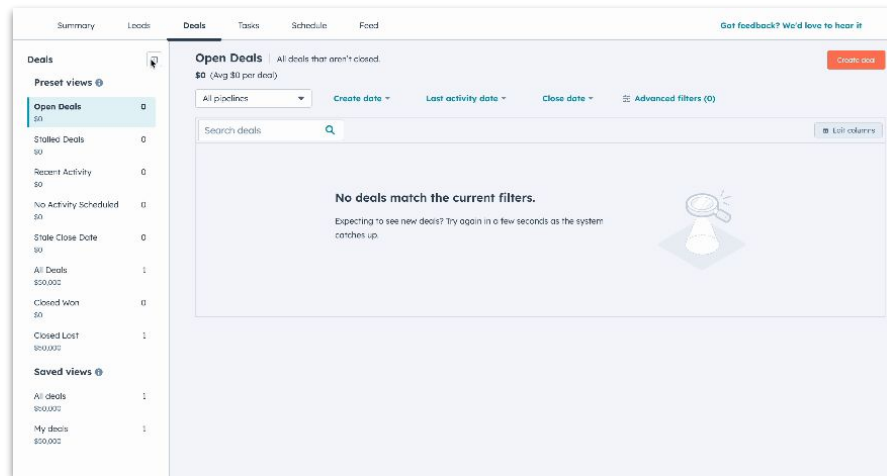


Collapsible sidebar for Leads and Deals

Collapse or expand the Leads and Deals sidebar to customize your view and keep important information front and center.

Use Case

While reviewing pipeline data, you can now collapse the sidebar to see more deal details without distractions. This optimizes screen space, ensures quick access to filters when needed, and improves workflow efficiency.



Launch region: Global

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"Current stage" calculated properties for deals [Learn More](#)

Track how long deals stay in a stage with new calculated properties, helping you identify stalled records and improve pipeline efficiency.

Use Case

When monitoring deal progress, you can now see exactly how long a deal has been in its current stage without manual tracking. This helps sales teams pinpoint delays, optimize follow-ups, and move deals forward more effectively.

Launch region: Global

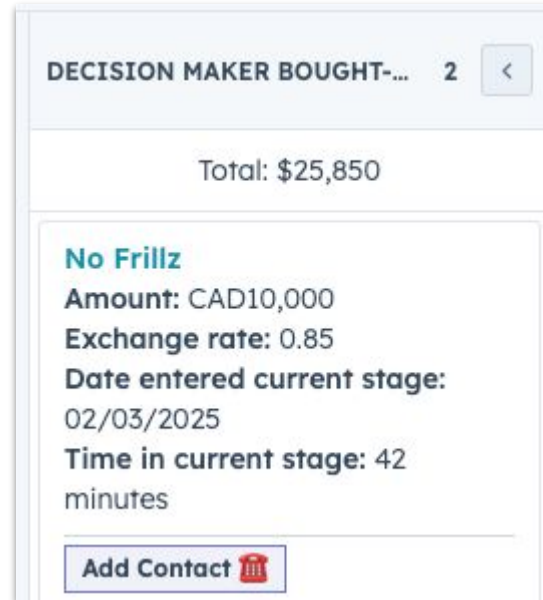
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DECISION MAKER BOUGHT-... 2 <

Total: \$25,850

No Frillz
Amount: CAD10,000
Exchange rate: 0.85
Date entered current stage:
02/03/2025
Time in current stage: 42
minutes

[Add Contact](#) 

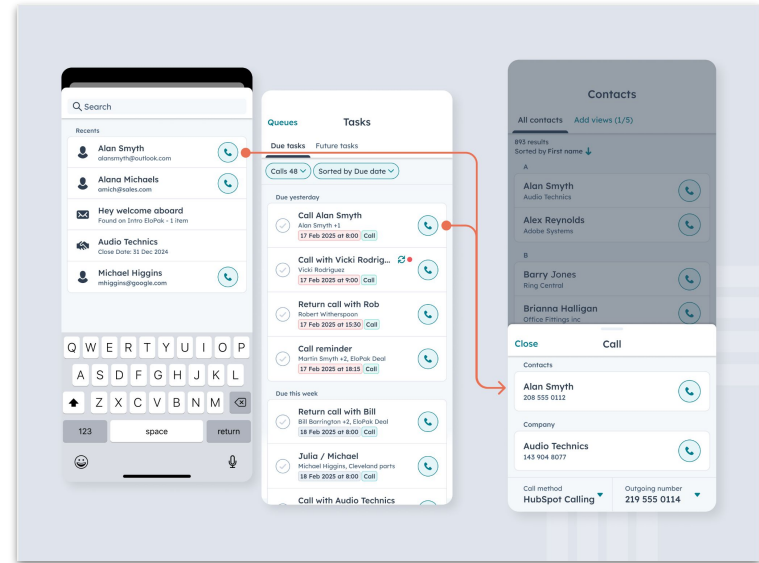


Making it faster for mobile sales reps to make calls

Call prospects faster with HubSpot's mobile update, enabling direct dialing from search results and task lists in just 1-2 taps.

Use Case

When looking up a contact or managing tasks on mobile, you can now place a call instantly without extra navigation. This eliminates unnecessary steps, speeds up outreach, and helps sales reps stay productive on the go.



Launch region: Global

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Forecast multiple outcomes using custom date and currency properties

Forecast revenue using any custom deal date and currency properties to create projections tailored to your business needs.

Use Case:

Align revenue forecasts with your actual revenue recognition process by selecting a custom date property that reflects when revenue is realized. Additionally, track different revenue streams by pulling from custom currency fields, ensuring your forecasts capture all critical business outcomes.

Launch region: Global

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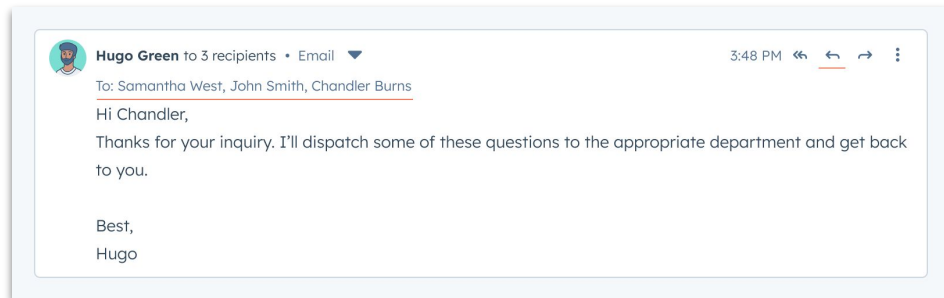


Reply to Any email message in Help Desk and Conversations Inbox

Respond directly to any message in a conversation thread to maintain context and improve email clarity in Help Desk and Conversations Inbox.

Use Case

When managing a complex email thread with multiple topics or participants, service reps can reply to an earlier message to address specific points without exposing unnecessary conversation history. This functionality helps you maintain context, prevent miscommunication, and deliver more precise customer responses.



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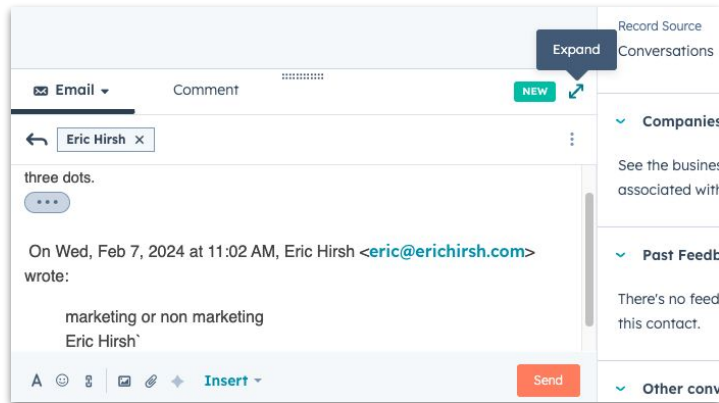


Pop-out Email Compose View for Help Desk and Inbox

Expand your email drafting window in Help Desk and Inbox to compose and review longer messages with greater ease.

Use Case

As you reply to a customer inquiry, you can pop out the larger editing window to see your entire response at once. This feature allows you to refine your message and formatting without scrolling, ensuring a professional presentation before sending.



Launch region: Global

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Balanced ticket assignment for Email and Forms in Help Desk

Distribute email and form tickets based on agents' open workloads, creating consistency across all Help Desk channels.

Use Case

Support managers can switch from random to balanced assignment for email and form tickets, ensuring that agents with fewer open tickets receive new assignments. This prevents overload on certain team members, promoting fair workload distribution and improving agent efficiency.

Launch region: Global

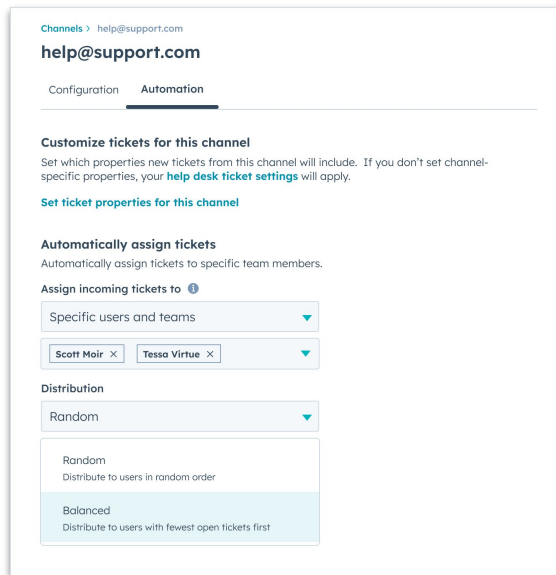
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Channels > help@support.com

help@support.com

Configuration **Automation**

Customize tickets for this channel
Set which properties new tickets from this channel will include. If you don't set channel-specific properties, your [help desk ticket settings](#) will apply.

[Set ticket properties for this channel](#)

Automatically assign tickets
Automatically assign tickets to specific team members.

Assign incoming tickets to ⓘ

Specific users and teams ▼

Scott Mair × Tessa Virtue × ▼

Distribution

Random ▼

Random
Distribute to users in random order

Balanced
Distribute to users with fewest open tickets first

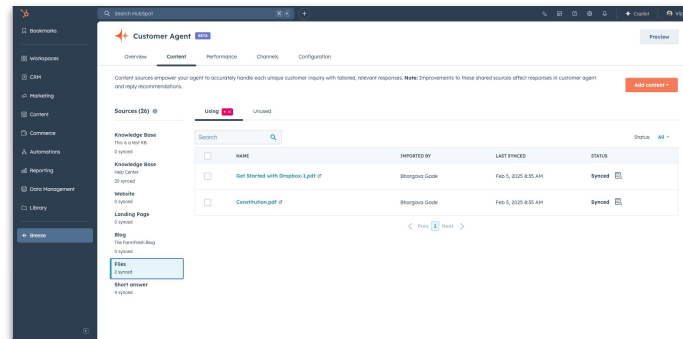


Use PDF, HTML and TXT files to train the Customer Agent

Train the Customer Agent with PDF, TXT, and HTML files, removing the need to host materials online.

Use Case

Instead of manually copying information from internal PDFs into a knowledge base, a support team uploads training guides directly to the Customer Agent. This ensures the AI has instant access to relevant materials, improving accuracy in responses without extra steps.



Launch region: Global

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Move Calling Channels from Inbox to Help Desk

Seamlessly transfer calling channels from Inbox to Help Desk, preserving conversation history and ticket data.

Use Case

When consolidating support operations, moving calling channels and past conversations to Help Desk can now be done in a single step. This keeps support workflows centralized, maintains conversation continuity, and streamlines customer interactions.

Launch region: Global

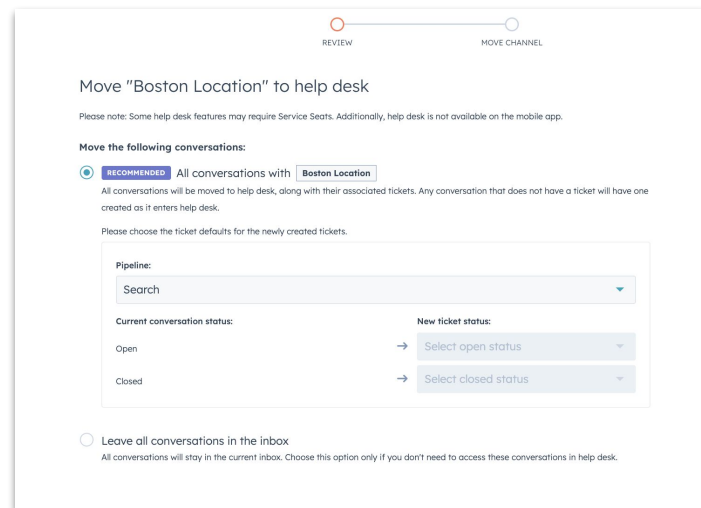
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The screenshot shows a 'MOVE CHANNEL' interface with a progress bar at the top. The progress bar has two steps: 'REVIEW' (completed) and 'MOVE CHANNEL' (current step). The main heading is 'Move "Boston Location" to help desk'. Below this is a note: 'Please note: Some help desk features may require Service Seats. Additionally, help desk is not available on the mobile app.' The section 'Move the following conversations:' has a radio button selected for 'RECOMMENDED' and a dropdown menu showing 'Boston Location'. A sub-note states: 'All conversations will be moved to help desk, along with their associated tickets. Any conversation that does not have a ticket will have one created as it enters help desk.' Below this is a prompt: 'Please choose the ticket defaults for the newly created tickets.' There are two columns of options: 'Pipeline:' with a dropdown menu showing 'Search'; 'Current conversation status:' with 'Open' and 'Closed' options; and 'New ticket status:' with 'Select open status' and 'Select closed status' dropdown menus. At the bottom, there is an unselected radio button for 'Leave all conversations in the inbox' with a sub-note: 'All conversations will stay in the current inbox. Choose this option only if you don't need to access these conversations in help desk.'

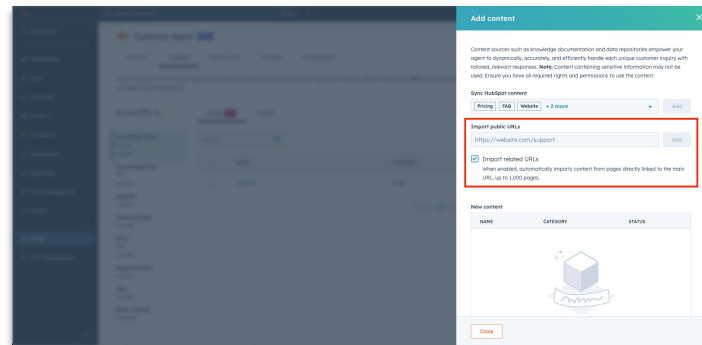


Import multiple public urls at once to train the Customer Agent

Bulk import public URLs to train the Customer Agent faster, saving time and reducing manual work.

Use Case

When expanding your knowledge base, you can now upload multiple public URLs at once instead of adding them individually. This accelerates AI training, improves response accuracy, and frees up time for other tasks.



Launch region: Global

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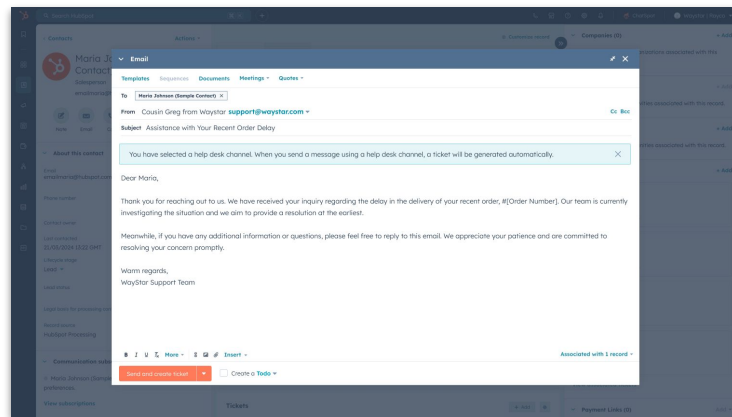


Automatic ticket creation when sending from help desk email/WhatsApp channels on CRM records

Outbound messages from Help Desk email or WhatsApp channels on CRM records will now automatically create tickets, improving tracking and case visibility.

Use Case

When sending a message from a Help Desk email or WhatsApp channel on a contact or deal record, a ticket will now be created automatically. This keeps customer issues organized, ensures full visibility into support interactions, and reduces the risk of untracked conversations.



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Phone Number Port - U.S.

Transfer your existing U.S. phone number to HubSpot without service disruptions, keeping customer communication smooth and consistent.

Use Case

Instead of updating marketing materials and notifying customers about a new number, when you're switching call providers, you can now port your existing phone number to HubSpot. This preserves brand consistency, avoids communication gaps, and saves time on administrative updates.

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Phone numbers to port/migrate

Add the phone numbers that you would like to port to the list below and then click on "Continue" when you are ready to proceed to the next step.

We are currently only able to port in numbers from the continental United States that are not toll free.

Phone number



+1 (123) 456-7890

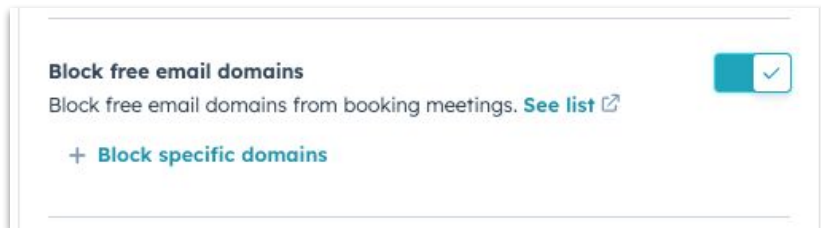
+ Add another number

Block (Free) Email Domains from Scheduling Meetings

Prevent free or specified email domains from booking meetings, protecting your time and ensuring more valuable connections.

Use Case

When managing your scheduling page, you can now block free email domains—like Gmail or Yahoo—to prevent spam or low-value bookings. This keeps your calendar open for high-priority prospects, improving meeting quality and maximizing your time.



Launch region: Global

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IVR Enrollment and Revision History

Track IVR enrollment and revision history to improve call routing visibility, enhance troubleshooting, and maintain accountability.

Use Case

When refining your IVR setup, you can now review past enrollments and track changes without guesswork. This ensures accurate customer routing, speeds up issue resolution, and helps managers fine-tune IVR workflows with confidence.

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Enrollment history

Filter enrollments

08/11/2024 to 02/11/2025

NAME	DATE
Inbound call from [redacted] to +1205...	01/24/2025 5:13 PM EST
Inbound call from [redacted] to +1205...	01/24/2025 10:21 AM EST



Operations Hub[®]



Powered by Breeze



Control Panel for Fixing Formatting Issues

Customize formatting rules in HubSpot to prioritize the data quality issues that matter most to your business.

Use Case

Admins can toggle off irrelevant formatting checks and focus only on high-impact issues like standardizing company names or correcting contact capitalization. This customization streamlines data quality efforts, helping your team maintain accurate records without wasting time on less critical fixes.

Launch region: Global

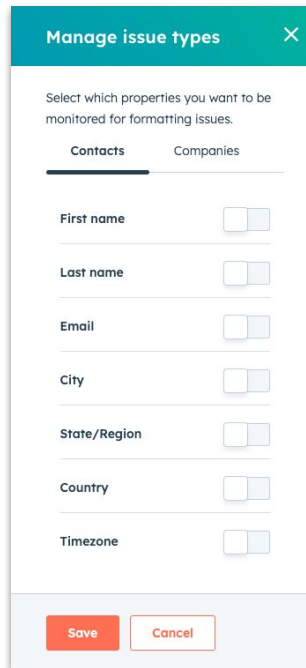
Free

Starter

Pro

Enterprise

Live



Manage issue types

Select which properties you want to be monitored for formatting issues.

Contacts Companies

First name

Last name

Email

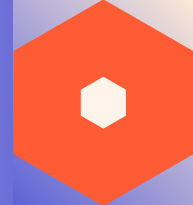
City

State/Region

Country

Timezone

Save Cancel



Workflow date delay improvements

Customize workflow timing with contact-specific time zones and datetime property delays, ensuring communications and tasks happen at the right moment.

Use Case

When scheduling automated messages, you can now trigger them based on a contact's local time—like sending a birthday greeting or a renewal reminder exactly when it makes sense for the recipient. This prevents poorly timed outreach, increases engagement, and enhances personalization.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Commerce Hub™





Set email address to send buyer receipts

Set a default email address for buyer receipts to improve deliverability and allow direct customer responses in HubSpot.

Use Case

A finance or support team can now receive and respond to buyer receipt inquiries without customers needing to find a separate contact email. With all responses flowing into the CRM, businesses can streamline post-purchase communication and resolve issues faster.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Updates to Payment Link sharing and send options

Send and share payment links more efficiently with an updated sharing modal that centralizes all available options.

Use Case

When sending a payment request, you can now choose from multiple sharing methods—email, QR code, direct link, or embed—without navigating between different menus. This simplifies transactions, improves accessibility, and ensures customers receive payment links in the format that works best for them.

Launch region: Global

Free

Starter

Pro

Enterprise

Live

Import Your Cart Data Directly into HubSpot

Import cart data into HubSpot using CSV files to centralize commerce insights, improve reporting, and drive smarter sales decisions.

Use Case

While reviewing customer buying patterns, you can now import cart data without relying on external integrations. This ensures a complete view of shopping behavior, enhances reporting accuracy, and helps you tailor marketing and sales strategies effectively.

Launch region: Global

Free


Starter

Pro

Enterprise

Live

Carts file



Drag and drop or **choose a file** to upload your Carts.
All .csv, .xlsx, and .xls file types are supported.

[Download example file](#)

Choose how to import Carts

Create and update Carts ▼

- Create and update Carts
- Create new Carts only
- Update existing Carts only

Developer Platform





Custom Channels API - channel account connected webhook

Receive real-time notifications when admins connect your custom channel to HubSpot, improving tracking and reducing manual checks.

Use Case

App developers can automatically log each instance when a customer connects their custom channel to HubSpot, gaining accurate, real-time insight into adoption. This webhook eliminates the need for repeated API queries, reducing system load and providing faster, more reliable data.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Public Permissions API

Leverage the Public Permissions API to check user access against object IDs, enabling secure and informed data usage in external products.

Use Case

A SaaS provider integrating with HubSpot can now confirm whether a user has the right permissions before displaying HubSpot data in their app. This prevents unauthorized access, enhances security, and ensures a smooth user experience for mutual customers.

Launch region: Global

Free

Starter

Pro

Enterprise

Public Beta



Custom Channels API - use HubSpot model for message threading

Leverage HubSpot's built-in message threading for Custom Channels API integrations, simplifying conversation management and ensuring consistency.

Use Case

When integrating a messaging app with Help Desk, developers can now enable HubSpot's native threading model instead of building their own. This reduces development complexity, ensures reliable conversation grouping, and aligns the experience with other HubSpot-connected channels.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Commerce Tax Rates API

Retrieve and apply tax rates via API to streamline tax calculations in Quotes, Invoices, and other Commerce Hub tools.

Use Case

When generating invoices through an external system, you can now pull tax rates directly from HubSpot's Tax Rate library instead of manually inputting them. This ensures accurate tax calculations, reduces errors, and keeps all financial records aligned.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



View unpublished Custom Workflow Actions in developer test accounts

[Learn More](#)

Test unpublished custom workflow actions in developer test accounts, enabling faster iteration and debugging without the need for live publishing.

Use Case

When refining a custom workflow action, developers can now test it in their test accounts without publishing, avoiding unnecessary workarounds. This accelerates development, reduces friction, and ensures higher-quality actions before release.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



New & Updated Association Fields on the CRM Export API

[Learn More](#)

Export multiple associated object types, labels, and display properties via the CRM Exports API, improving data flexibility and performance.

Use Case

When exporting CRM data via API, you can now include multiple associated objects and labels in a single request, reducing the need for additional queries. This enhances data organization, ensures consistency with in-app exports, and speeds up processing for large datasets.

Launch region: Global

Free

Starter

Pro

Enterprise

Live

App Marketplace



Customize HubSpot marketing emails with most viewed Shopify products

Showcase your most viewed Shopify products in HubSpot marketing emails to personalize content and boost sales.

Use Case

Ecommerce marketers can automatically pull Shopify's most viewed products into HubSpot marketing emails, highlighting popular items to capture customer interest. This data-driven personalization improves click-through rates and encourages more conversions.

Launch region: Global

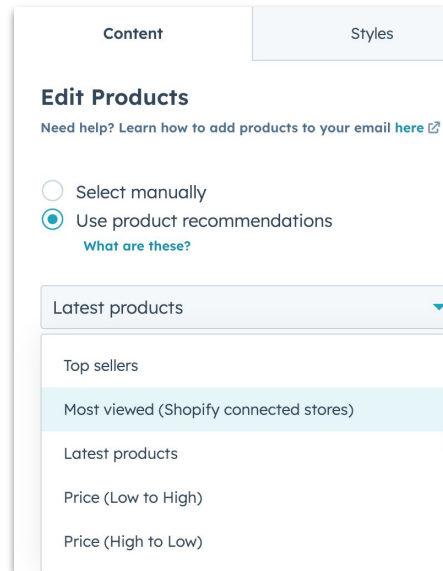
Free

Starter

Pro

Enterprise

Public Beta



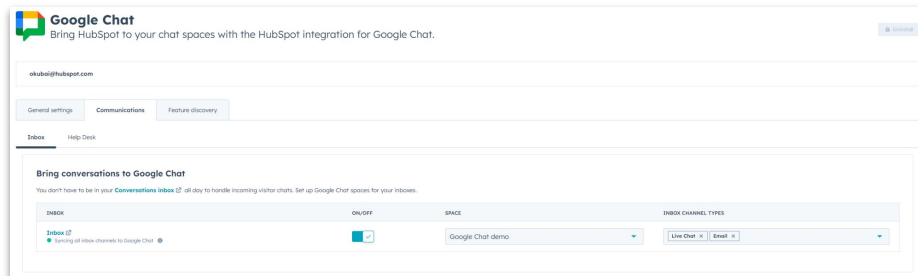
The screenshot shows the 'Edit Products' section of a HubSpot interface. It has two tabs: 'Content' and 'Styles'. Under 'Edit Products', there is a link for help: 'Need help? Learn how to add products to your email here'. Below this are two radio button options: 'Select manually' and 'Use product recommendations' (which is selected). A link 'What are these?' is next to the selected option. A dropdown menu is set to 'Latest products' and is open, showing a list of options: 'Top sellers', 'Most viewed (Shopify connected stores)' (highlighted in light blue), 'Latest products', 'Price (Low to High)', and 'Price (High to Low)'.

Google Chat integration

Integrate HubSpot with Google Chat to receive notifications, respond to messages, and collaborate on support tickets—all in one place.

Use Case

While managing customer inquiries, you can now respond to live chat, WhatsApp, and Facebook Messenger messages directly from Google Chat. This reduces platform switching, accelerates response times, and keeps your team aligned on customer interactions.



Launch region: Global

Free

Starter

Pro

Enterprise

Live

Google Chat integration

Integrate Google Chat with HubSpot for real-time notifications, collaboration on support tickets, and faster response times.

Use Case

Sales teams can receive lead and deal updates in Google Chat, ensuring they act on opportunities quickly, while support teams can collaborate on tickets and respond to live chat or WhatsApp inquiries—all without leaving Google Chat. This integration improves response times, team productivity, and keeps everyone aligned.

Note: HubSpot's help desk tool is available to Service Hub professional and enterprise customers. HubSpot workflows require a professional or enterprise HubSpot plan.

Launch region: Global

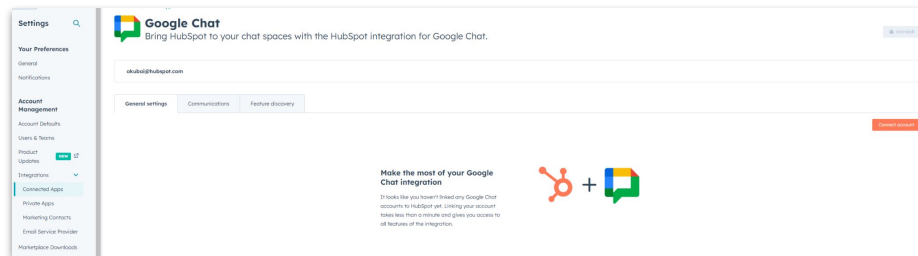
Free

Starter

Pro

Enterprise

Public Beta



Sales Hub in Outlook Calendar

Access HubSpot sales tools directly within Outlook Calendar to log meeting outcomes, add contacts, and manage follow-ups seamlessly.

Use Case

When reviewing a scheduled meeting in Outlook Calendar, sales reps can log outcomes, capture new contacts, and sync updates back to HubSpot in real time. This integration reduces app-switching, speeds up follow-ups, and keeps your CRM data accurate after every meeting.

Launch region: Global

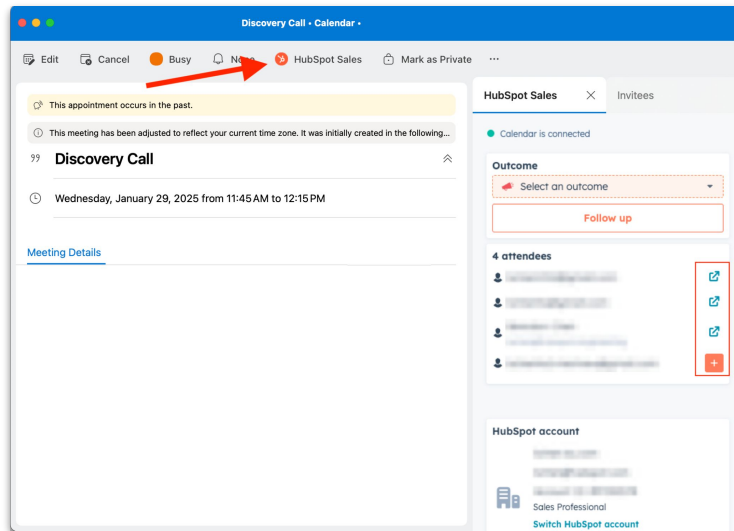
Free

Starter

Pro

Enterprise

Live



Use HubSpot forms to register for Microsoft Teams webinars

Register attendees for Microsoft Teams webinars using HubSpot forms, keeping your registration process unified and customer-friendly.

Use Case

When hosting a webinar in Microsoft Teams, you can now collect registrations directly through HubSpot landing pages instead of relying on Microsoft's built-in forms. This keeps branding consistent, simplifies attendee tracking, and improves the overall registration experience.

Launch region: Global

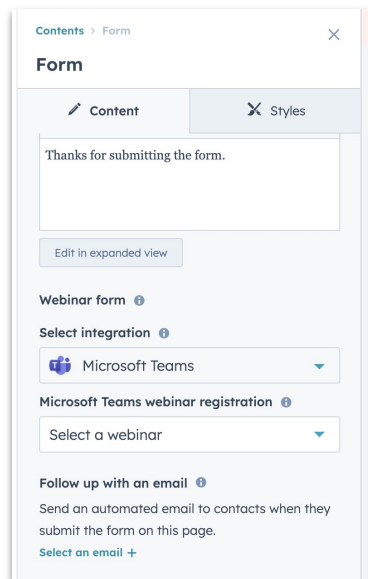
Free

Starter

Pro

Enterprise

Live



The screenshot shows the HubSpot Form editor interface. At the top, there's a breadcrumb trail "Contents > Form" and a close button. The main heading is "Form". Below this, there are two tabs: "Content" (active) and "Styles". The "Content" tab shows a text area with the message "Thanks for submitting the form." and a button labeled "Edit in expanded view". Below the text area, there are several configuration sections: "Webinar form" with a plus icon, "Select integration" with a plus icon and a dropdown menu showing "Microsoft Teams", "Microsoft Teams webinar registration" with a plus icon and a dropdown menu showing "Select a webinar", and "Follow up with an email" with a plus icon and a text description: "Send an automated email to contacts when they submit the form on this page." Below this is a link "Select an email +".

Send from Outlook aliases

[Learn More](#)

Send emails from Outlook aliases within HubSpot, enabling better brand alignment and full CRM functionality without workarounds.

Use Case

A sales rep managing multiple product lines can now send emails from different branded addresses directly in HubSpot while still leveraging sequences, logging, and tracking. This eliminates extra steps, keeps branding consistent, and improves efficiency in email communication.

Launch region: Global

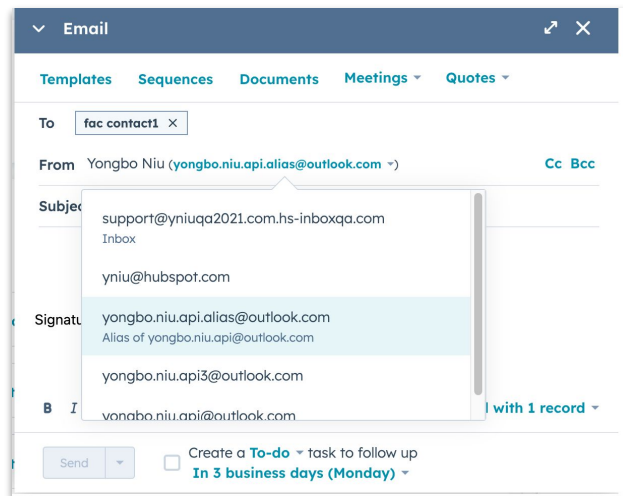
Free

Starter

Pro

Enterprise

Public Beta



Import Your Cart Data Directly into HubSpot

Import cart data into HubSpot using CSV files to centralize commerce insights, improve reporting, and drive smarter sales decisions.

Use Case

While reviewing customer buying patterns, you can now import cart data without relying on external integrations. This ensures a complete view of shopping behavior, enhances reporting accuracy, and helps you tailor marketing and sales strategies effectively.

Launch region: Global

Free


Starter

Pro

Enterprise

Live

Carts file



Drag and drop or **choose a file** to upload your Carts.
All .csv, .xlsx, and .xls file types are supported.

[Download example file](#)

Choose how to import Carts

Create and update Carts ▼

- Create and update Carts
- Create new Carts only
- Update existing Carts only

Auto-translation of Marketplace Reviews

Automatically translate Marketplace reviews into your preferred language, making it easier to evaluate apps, templates, and solutions.

Use Case

When exploring an app listing, you can now read user reviews in your preferred language instead of relying on manual translation. This ensures clearer insights, improves decision-making, and helps you confidently choose the right tools.

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Smart CRM™



Powered by Breeze

Data center hosting location change for Sensitive Data Customers

[Learn More](#)

Migrate sensitive data between North America and EU data centers to meet regulatory and organizational needs.

Use Case

When adjusting data compliance policies, you can now relocate your sensitive data to the EU or North America without losing records or disrupting operations. This enhances data governance, aligns with regional regulations, and gives businesses greater flexibility in data management.

Launch region: Global

[Free](#)[Starter](#)[Pro](#)[Enterprise](#)[Public Beta](#)

Unified Data Privacy Request Management

[Learn More](#)

Easily configure, track, and manage data privacy requests in one place to stay compliant and reduce manual steps.

Use Case

A compliance officer can now oversee all incoming data privacy requests within HubSpot, assign them to the right team members, and ensure timely completion—eliminating the need to track requests across multiple systems. This central hub enhances efficiency and accountability in data protection workflows.

Launch region: Global

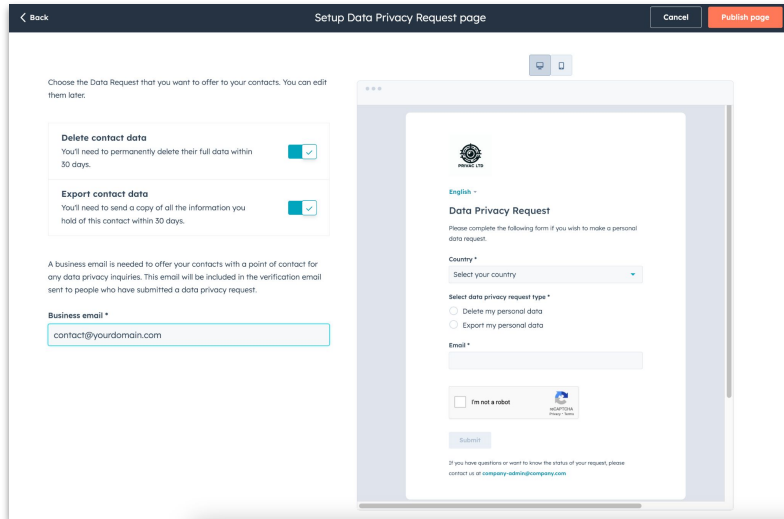
Free

Starter

Pro

Enterprise

Public Beta



Setup Data Privacy Request page

Choose the Data Request that you want to offer to your contacts. You can edit them later.

- Delete contact data**
You'll need to permanently delete their full data within 30 days.
- Export contact data**
You'll need to send a copy of all the information you hold of this contact within 30 days.

A business email is needed to offer your contacts with a point of contact for any data privacy inquiries. This email will be included in the verification email sent to people who have submitted a data privacy request.

Business email *
contact@yourdomain.com

Data Privacy Request

Please complete the following form if you wish to make a personal data request.

Country *
Select your country

Select data privacy request type *

- Delete my personal data
- Export my personal data

Email *

I'm not a robot

Submit

If you have questions or want to know the status of your request, please contact us at company-admin@company.com

Conditional property options available for additional object types

[Learn More](#)

Dynamically show relevant property options across more object types, reducing clutter and improving data accuracy in HubSpot.

Use Case

A sales team managing invoices can now ensure that only valid payment terms appear based on the invoice type, preventing manual errors. Similarly, a marketing team categorizing leads can tailor available campaign types based on the selected lead source, ensuring cleaner data entry and more precise segmentation.

Launch region: Global

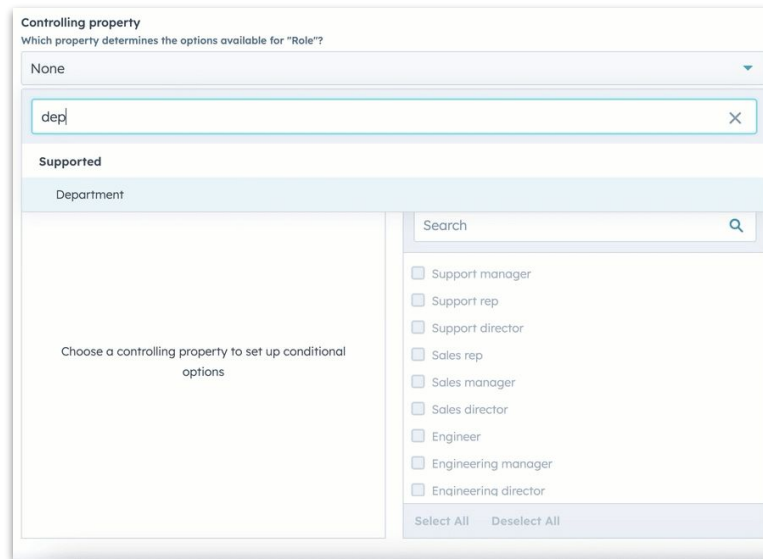
Free

Starter

Pro

Enterprise

Live



The screenshot displays the 'Controlling property' configuration interface in HubSpot. At the top, it asks 'Which property determines the options available for "Role"?'. A dropdown menu is currently set to 'None'. Below this is a search bar containing the text 'depl'. Under the 'Supported' section, there is a list of department names with checkboxes next to them. The list includes: Support manager, Support rep, Support director, Sales rep, Sales manager, Sales director, Engineer, Engineering manager, and Engineering director. At the bottom of the list, there are 'Select All' and 'Deselect All' buttons. The main content area of the configuration is currently empty, displaying the text 'Choose a controlling property to set up conditional options'.

CRM Platform

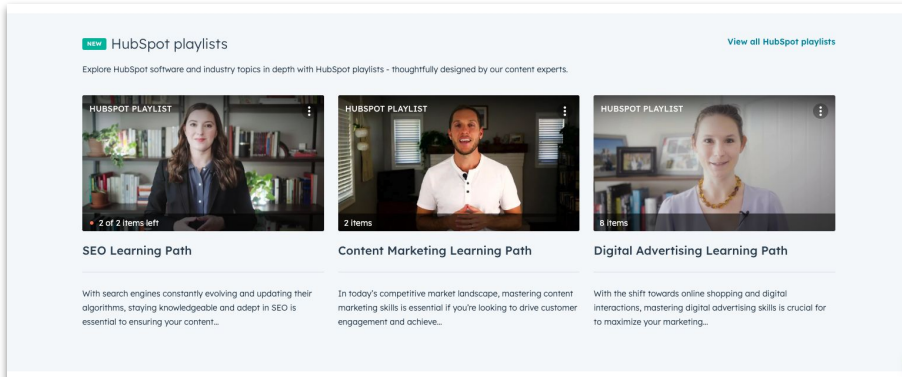
◆ AI Powered

Introducing: HubSpot Academy Learning Paths

Access curated Learning Paths from HubSpot Academy to fast-track onboarding and expand your HubSpot expertise.

Use Case

Teams onboarding new employees can assign a tailored Learning Path to ensure consistent, efficient HubSpot training from day one. Experienced users can follow advanced playlists to deepen their product knowledge and optimize HubSpot usage across your business.



The screenshot displays the HubSpot Academy Learning Paths interface. At the top, it features a 'new' badge and the title 'HubSpot playlists'. Below this is a descriptive sentence: 'Explore HubSpot software and industry topics in depth with HubSpot playlists - thoughtfully designed by our content experts.' A link 'View all HubSpot playlists' is located in the top right corner. The main content area shows three video thumbnails, each with a 'HUBSPOT PLAYLIST' label and a progress indicator. The first thumbnail, 'SEO Learning Path', shows a woman and has '2 of 2 items left'. The second, 'Content Marketing Learning Path', shows a man and has '2 items'. The third, 'Digital Advertising Learning Path', shows a woman and has '8 items'. Below each thumbnail is a short paragraph of text describing the path's relevance.

new HubSpot playlists [View all HubSpot playlists](#)

Explore HubSpot software and industry topics in depth with HubSpot playlists - thoughtfully designed by our content experts.

HUBSPOT PLAYLIST
2 of 2 items left
SEO Learning Path
With search engines constantly evolving and updating their algorithms, staying knowledgeable and adept in SEO is essential to ensuring your content...

HUBSPOT PLAYLIST
2 items
Content Marketing Learning Path
In today's competitive market landscape, mastering content marketing skills is essential if you're looking to drive customer engagement and achieve...

HUBSPOT PLAYLIST
8 items
Digital Advertising Learning Path
With the shift towards online shopping and digital interactions, mastering digital advertising skills is crucial for to maximize your marketing...

Launch region: Global

Free

Starter

Pro

Enterprise

Live

Additional Objects Now Visible in Analysis Tab

[Learn More](#)

View source data for lead, appointment, course, listing, and service objects in the Analysis Tab to uncover trends and detect anomalies.

Use Case

Sales and operations teams can analyze appointment and lead source trends to identify high-performing acquisition channels, while service managers can monitor service object data for gaps in customer support. This broader data access enables teams to make more informed, data-driven decisions.

Launch region: Global

[Free](#)[Starter](#)[Pro](#)[Enterprise](#)[Live](#)

Tap to edit a property on iOS

Quickly edit property values on iOS by tapping directly on a record in the About tab.

Use Case

A sales rep on the go can now update a contact's deal stage or phone number in seconds by tapping the property field instead of navigating through multiple steps. This improves efficiency and keeps CRM data up to date with minimal effort.

Launch region: Global

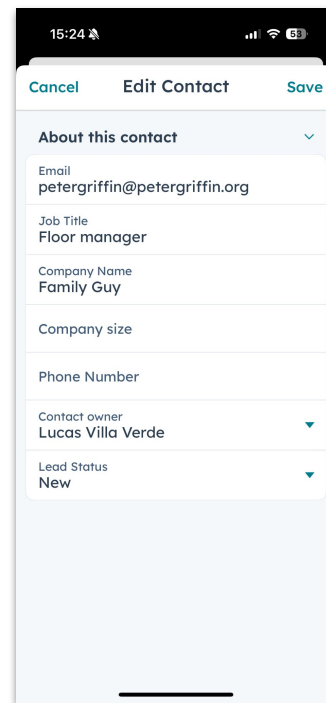
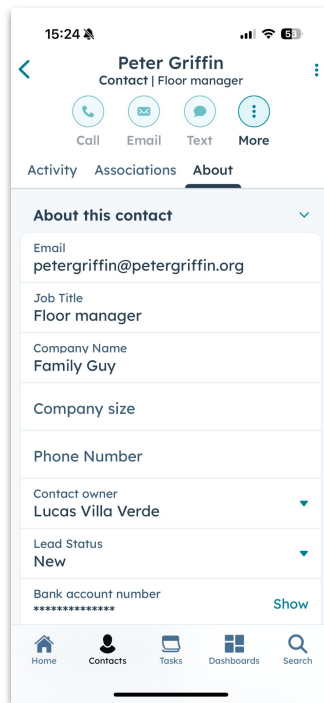
Free

Starter

Pro

Enterprise

Live



Data Templates - Limits Handling

Avoid unexpected data overages by receiving real-time alerts when a CRM template may exceed system limits.

Use Case

An operations manager structuring a CRM for a growing team selects a data template, only to be notified that their current object count is nearing its limit. Instead of running into errors later, they refine their selections upfront—preventing disruptions and keeping the system scalable.

Launch region: Global

Free

Starter

Pro

Enterprise

Live

Better Filtering for Property Usage in Import

See only active workflows and lists impacted by your import, ensuring cleaner, more actionable insights before finalizing changes.

Use Case

Mid-import, a team reviewing potential workflow impacts no longer has to sift through outdated automations and static lists. Instead, only active workflows and lists appear, letting them quickly assess the real-time impact of their data before finalizing the import

Launch region: Global

Free

Starter

Pro

Enterprise

Live



Properties in your import are used in: ×

Filter by

All mapped properties ▾

Active workflows (1)

NAME	MAPPED PROPERTIES
Workflow sin nombre - 2024-01-21 ...	First Name

Active lists (7)

Notifications Preferences Page Refresh

[Learn More](#)

Easily find and adjust your notification settings with a redesigned preferences page featuring a streamlined layout and expandable sections.

Use Case

Instead of hunting through a cluttered menu, when you're adjusting your notification settings, you can now expand only the sections that matter to you. This reduces scrolling, eliminates guesswork, and helps you tailor alerts to your workflow in seconds.

Launch region: Global

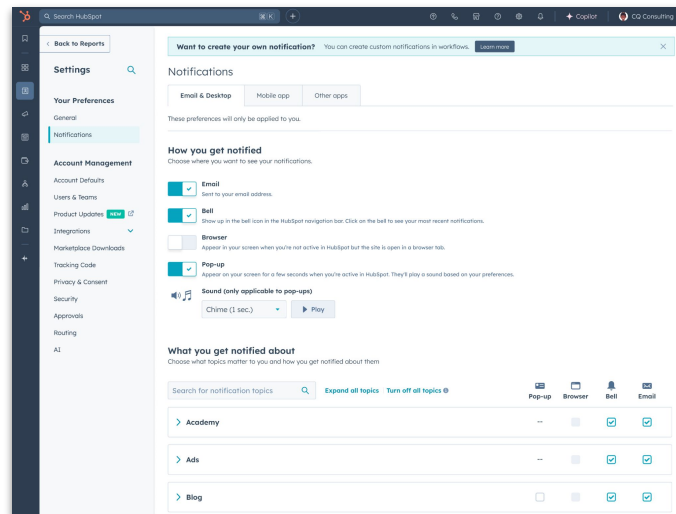
Free

Starter

Pro

Enterprise

Public Beta



Apply colors to property options

Apply colors to property options in the CRM to visually highlight key statuses, categories, and insights for faster decision-making.

Use Case

When reviewing an index page table, you can now use color-coded property options—like red for blockers and green for approvals—to instantly assess priorities. This reduces scanning time, improves clarity, and helps teams act faster on critical updates.

CONTACT PRIORITY	COMPANY ROLE	BUYING ROLE
● Closed won	PRODUCT MANAGER	End User
● High	DIRECTOR OF PRODUCT	End User Champion
● High	DIRECTOR OF PRODUCT	Other Legal & Compliance
● Medium	SOFTWARE ENGINEER	Budget Holder
● High	SOFTWARE ENGINEER	Influencer
● Very High	DIRECTOR OF PRODUCT	Champion End User

Launch region: Global

Free

Starter

Pro

Enterprise

Public Beta

Conditional Stage Properties for Additional Object Types

[Learn More](#)

Use Conditional Stage Properties in additional pipelines to enforce accurate data entry and keep records consistent.

Use Case

When managing service requests, you can now require different fields based on the request's progress—like collecting issue details at the intake stage and resolution notes at completion. This keeps data structured, eliminates missing information, and ensures records stay reliable across the pipeline.

Launch region: Global

Free

Starter

Pro

Enterprise

Live

Activity index pages for notes, postal mail, communication (WhatsApp, LinkedIn, SMS)

[Learn More](#)

Bulk manage notes, postal mail, and communication activities in HubSpot with new index pages for better organization and control.

Use Case

While cleaning up outdated records, you can now filter and delete old WhatsApp or LinkedIn messages in bulk instead of removing them one by one. This speeds up database maintenance, keeps records relevant, and ensures you stay within system limits effortlessly.

Launch region: Global

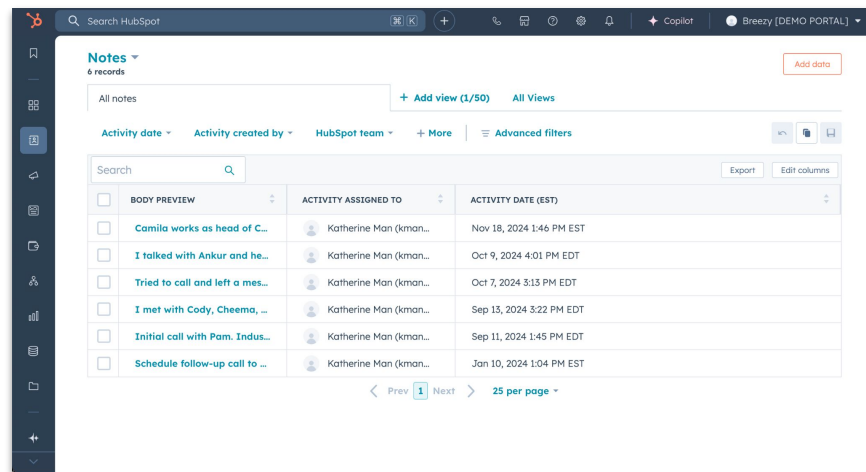
Free

Starter

Pro

Enterprise

Live



	BODY PREVIEW	ACTIVITY ASSIGNED TO	ACTIVITY DATE (EST)
<input type="checkbox"/>	Camila works as head of C...	Katherine Man (kman...	Nov 18, 2024 1:46 PM EST
<input type="checkbox"/>	I talked with Ankur and he...	Katherine Man (kman...	Oct 9, 2024 4:01 PM EDT
<input type="checkbox"/>	Tried to call and left a mes...	Katherine Man (kman...	Oct 7, 2024 3:13 PM EDT
<input type="checkbox"/>	I met with Cody, Cheema, ...	Katherine Man (kman...	Sep 13, 2024 3:22 PM EDT
<input type="checkbox"/>	Initial call with Pam. Indus...	Katherine Man (kman...	Sep 11, 2024 1:45 PM EDT
<input type="checkbox"/>	Schedule follow-up call to ...	Katherine Man (kman...	Jan 10, 2024 1:04 PM EST

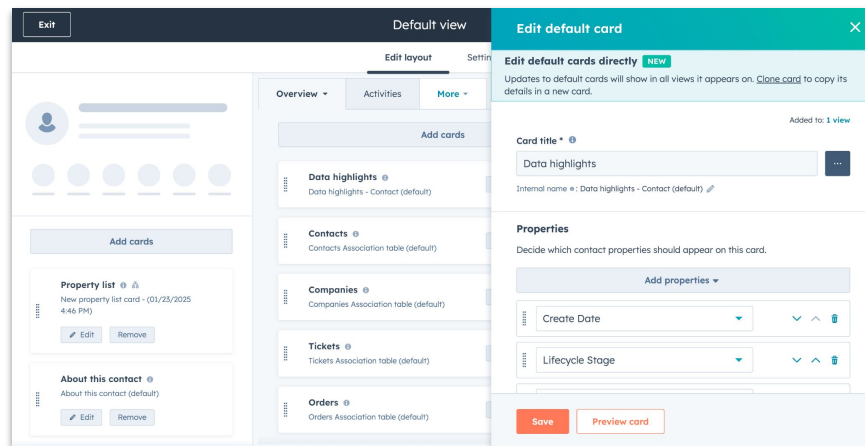
Editable default cards and cloning cards on records

[Learn More](#)

Edit and clone default and custom record cards to streamline page customization and maintain consistency across views.

Use Case

When refining record layouts, you can now modify default cards and duplicate key details without starting from scratch. This keeps important data structured, ensures uniformity across pages, and simplifies record management.



Launch region: Global

Free

Starter

Pro

Enterprise

Live

Create permissions for Contacts, Companies, Deals, Tickets, and Custom Objects

Admins can now set separate create permissions for key CRM objects, reducing data clutter and ensuring tighter access control.

Use Case

When managing user permissions, you can now allow team members to edit existing records without giving them the ability to create new ones. This prevents accidental data entry, reduces duplicates, and keeps your CRM clean and organized.

Launch region: Global

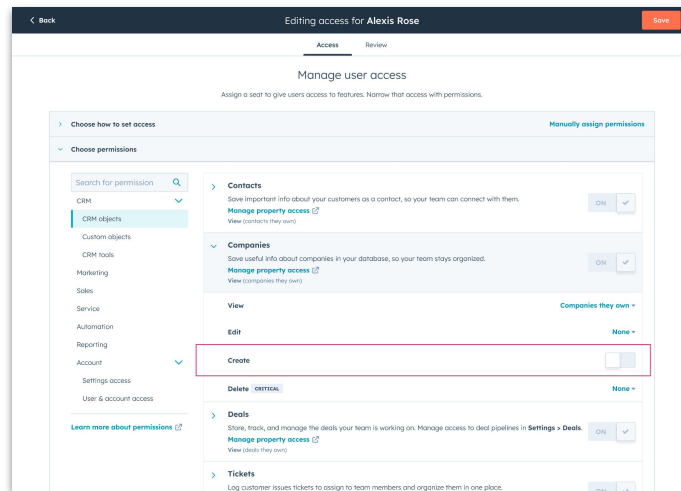
Free

Starter

Pro

Enterprise

Public Beta



Merge permissions for Contacts, Companies, Deals, Tickets, and Custom Objects

Set separate merge permissions for key CRM objects, preventing unauthorized record merges while maintaining structured data management.

Use Case

When assigning user permissions, you can now allow team members to edit customer records without giving them the ability to merge them. This reduces accidental data consolidation, prevents lost information, and keeps CRM records clean and accurate.

Launch region: Global

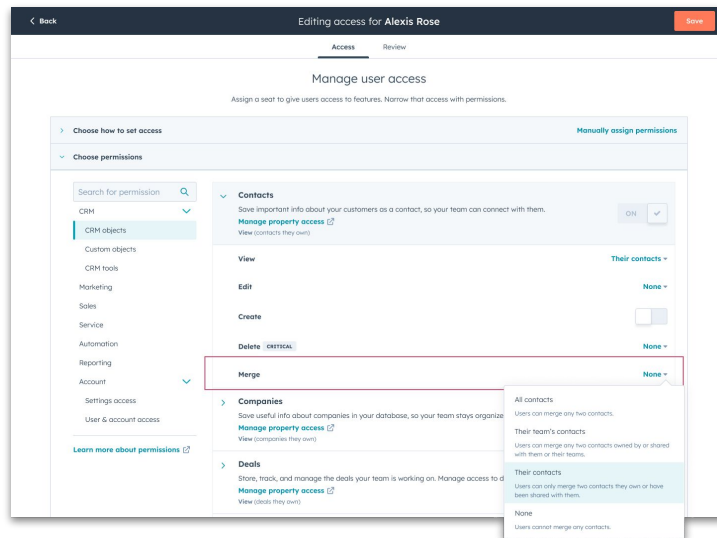
Free

Starter

Pro

Enterprise

Public Beta



HubSpot User Interface & Knowledge Base Now Available in Korean, Thai & Simplified Chinese

HubSpot's UI and knowledge base are now available in Korean, Thai, and Simplified Chinese, improving accessibility and user productivity.

Use Case

When working in HubSpot, you can now switch your interface and knowledge base resources to Korean, Thai, or Simplified Chinese. This removes language barriers, enhances efficiency, and provides a more seamless user experience.

Launch region: Global

Free

Starter

Pro

Enterprise

Live

The image shows three screenshots of the HubSpot settings interface for different languages. Each screenshot displays a language dropdown menu, a 'Beta' label, and a date/time format section.

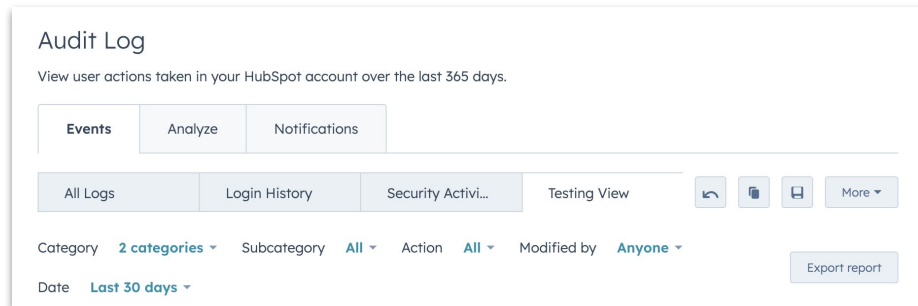
- Thai (ไทย):** The language dropdown is set to 'ไทย' (Thai). The date/time format is 'รูปแบบวันที่ เวลา และตัวเลข' (Date, Time, and Number Format) with the example 'รูปแบบ: 13 กุมภาพันธ์ 2025 13:02/2025 13:11 GMT และ 1,234.56'.
- Korean (한국어):** The language dropdown is set to '한국어' (Korean). The date/time format is '날짜, 시간 및 숫자 형식' (Date, Time, and Number Format) with the example '형식: 2025년 2월 13일, 2025.02.13., 오후 1:10 GMT 및 1,234.56'.
- Simplified Chinese (中文 - 简体):** The language dropdown is set to '中文 - 简体' (Simplified Chinese). The date/time format is '日期、时间和数字格式' (Date, Time, and Number Format) with the example '格式: 2025年2月13日、2025/02/13、13:12 GMT和1,234.56'.

Persistence of event filters in the Audit Log

Save and switch between preselected or custom filters in the Audit Log, making event tracking faster and more efficient.

Use Case

When reviewing security events or system changes, you can now save and reuse filters instead of manually setting them up each time. This keeps investigations focused, speeds up troubleshooting, and ensures consistency in log analysis.



Launch region: Global

Free

Starter

Pro

Enterprise

Live

Quick Access Report Options

Edit reports directly from the Report Viewer with quick-access options, reducing time spent navigating settings.

Use Case

While reviewing a report, you can now adjust filters or settings instantly without switching views. This eliminates extra steps, speeds up reporting adjustments, and keeps your insights accurate and actionable.

Launch region: Global

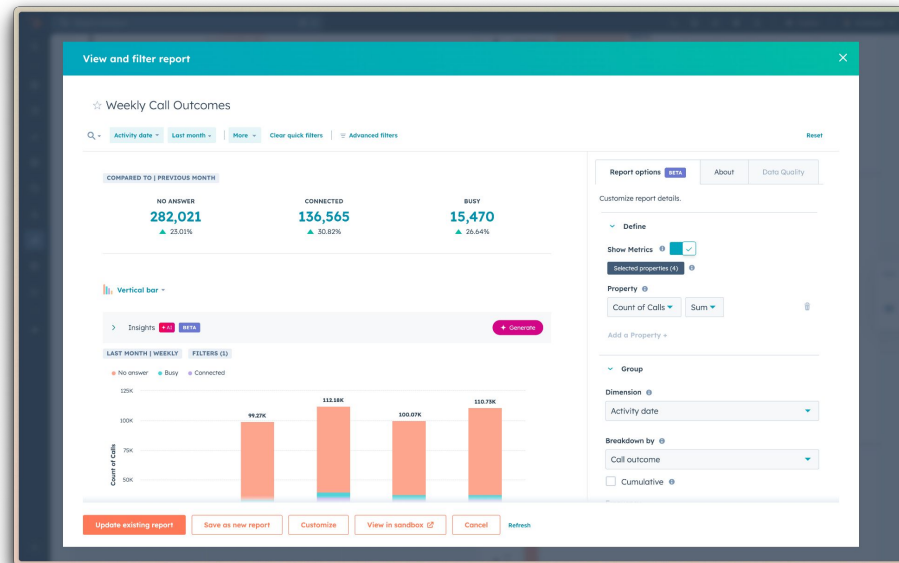
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✦ AI Powered





Marketing Email Insights in Copilot

Use Copilot to analyze marketing email performance, compare against benchmarks, and get AI-driven recommendations for improvement.

Use Case

A marketer preparing their next email campaign can ask Copilot how past emails performed, compare open rates to industry standards, and receive tailored suggestions to boost engagement. This eliminates guesswork and ensures every email is optimized for maximum impact.

Launch region: Global

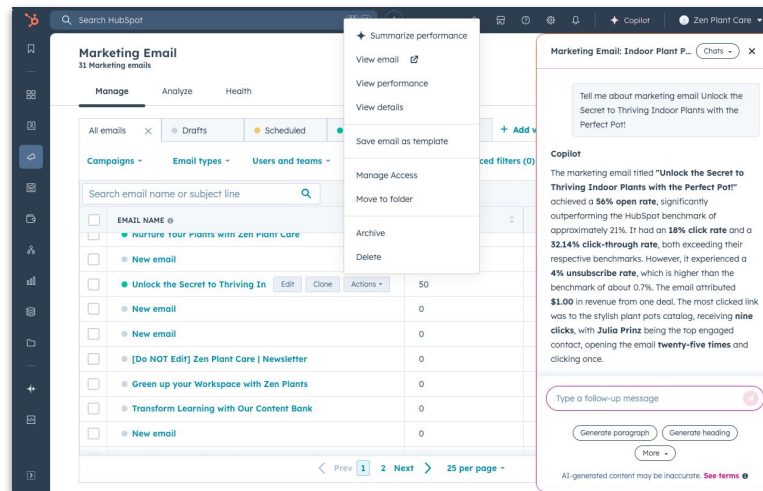
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Use Breeze Copilot to compare App Marketplace apps

Ask Breeze Copilot to compare two App Marketplace apps, providing a quick, high-level view of features, pricing, and popularity.

Use Case

Imagine a marketing manager torn between two integrations: instead of manually sifting through App Marketplace details, they simply ask Breeze Copilot for a comparison, instantly receiving key insights that streamline the decision-making process and save valuable time.

Launch region: Global

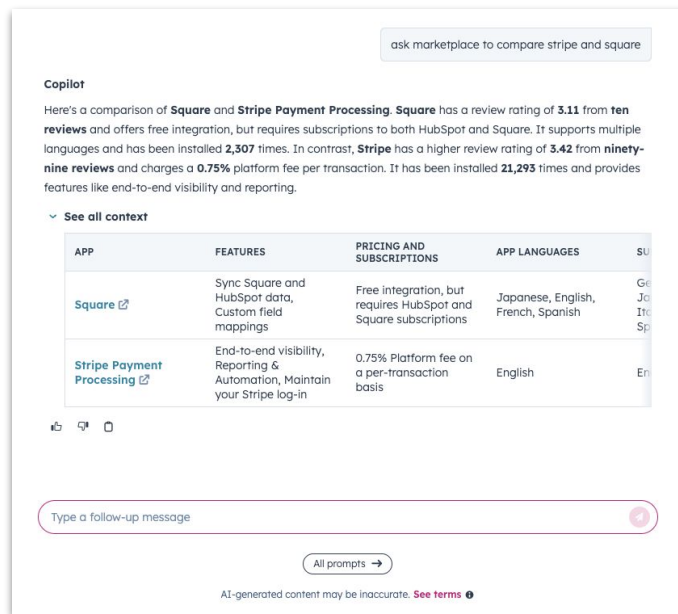
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ask marketplace to compare stripe and square

Copilot

Here's a comparison of **Square** and **Stripe Payment Processing**. **Square** has a review rating of **3.11** from **ten reviews** and offers free integration, but requires subscriptions to both HubSpot and Square. It supports multiple languages and has been installed **2,307** times. In contrast, **Stripe** has a higher review rating of **3.42** from **ninety-nine reviews** and charges a **0.75%** platform fee per transaction. It has been installed **21,293** times and provides features like end-to-end visibility and reporting.

See all context

APP	FEATURES	PRICING AND SUBSCRIPTIONS	APP LANGUAGES	SUBSCRIPTIONS
Square	Sync Square and HubSpot data, Custom field mappings	Free integration, but requires HubSpot and Square subscriptions	Japanese, English, French, Spanish	Grid, Jan, Int, Sp
Stripe Payment Processing	End-to-end visibility, Reporting & Automation, Maintain your Stripe log-in	0.75% Platform fee on a per-transaction basis	English	En

Type a follow-up message

All prompts →

AI-generated content may be inaccurate. See terms

Email Reply Recommendation on Mobile

Generate AI-driven email replies on mobile that align with context and tone, helping sales reps respond faster while staying personal.

Use Case

A sales rep juggling multiple deals receives an email from a prospect and, instead of crafting a response from scratch, uses Copilot's recommendation to quickly review and send a tailored reply. This reduces time spent on inbox management, allowing reps to focus on closing deals.

Launch region: Global

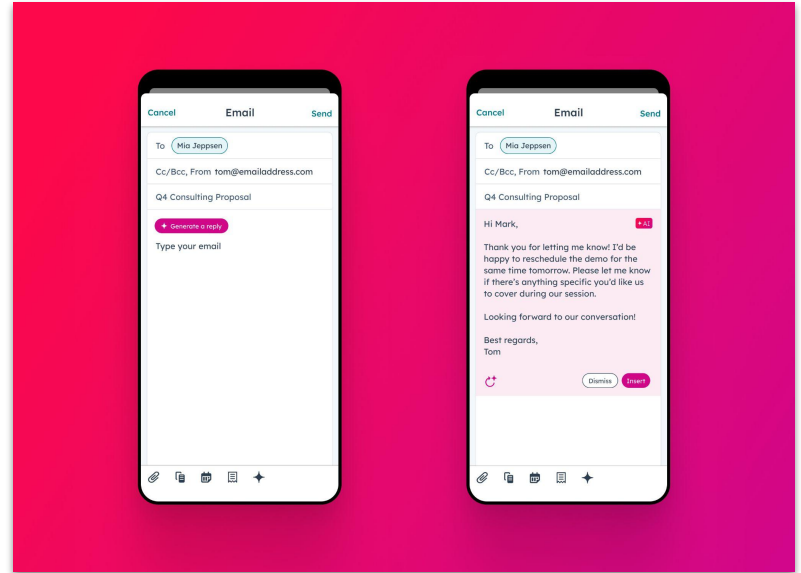
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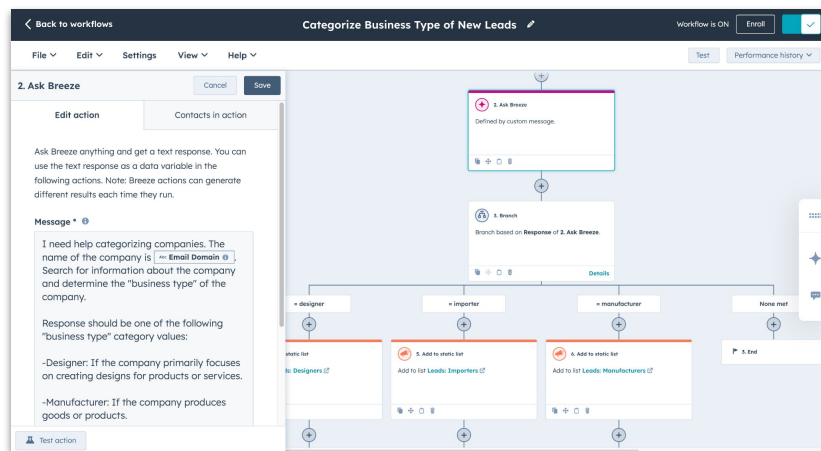
'Ask Breeze' action in workflows

[Learn More](#)

Use AI-powered analysis and categorization in workflows with the 'Ask Breeze' action, enabling smarter automation and data enrichment.

Use Case

Instead of manually researching company details, when you're sorting new leads into industry-specific lists, you can now use the 'Ask Breeze' action to analyze company domains and categorize them automatically. This removes guesswork, enhances data accuracy, and powers more intelligent automation.



Launch region: Global

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Use Breeze Copilot to summarize HubSpot records within Slack

Use Breeze Copilot to generate HubSpot record summaries in Slack, keeping your team informed without leaving their workspace.

Use Case

While reviewing a Slack notification about an updated deal, you can now generate a quick AI-powered summary instead of opening HubSpot to find the full details. This keeps your team focused, reduces app-switching, and ensures decisions are made with the right context.

Launch region: Global

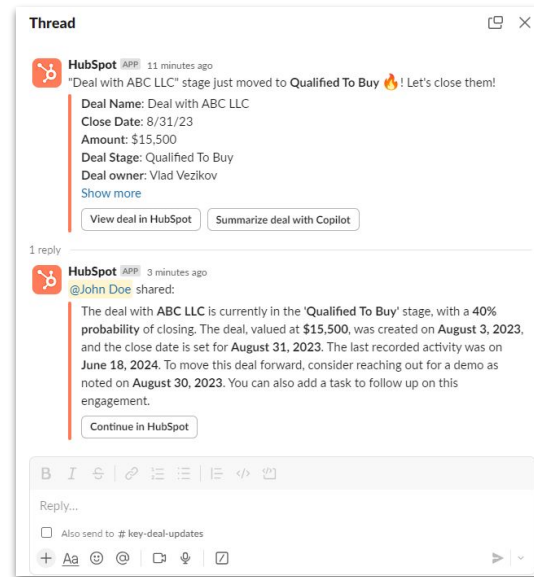
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The screenshot shows a Slack thread titled "Thread". The first message is from the HubSpot app, posted 11 minutes ago, stating: "Deal with ABC LLC" stage just moved to **Qualified To Buy** 🔥! Let's close them!". Below this message are details: Deal Name: Deal with ABC LLC, Close Date: 8/31/23, Amount: \$15,500, Deal Stage: Qualified To Buy, and Deal owner: Vlad Vezikov. There is a "Show more" link and two buttons: "View deal in HubSpot" and "Summarize deal with Copilot".

Below the first message is a reply from the HubSpot app, posted 9 minutes ago, stating: "@John Doe shared: The deal with ABC LLC is currently in the 'Qualified To Buy' stage, with a 40% probability of closing. The deal, valued at \$15,500, was created on August 3, 2023, and the close date is set for August 31, 2023. The last recorded activity was on June 18, 2024. To move this deal forward, consider reaching out for a demo as noted on August 30, 2023. You can also add a task to follow up on this engagement." Below this reply is a "Continue in HubSpot" button.

At the bottom of the thread is a text input field with a "Reply..." placeholder, a checkbox for "Also send to #key-deal-updates", and a rich text editor toolbar with icons for bold, italic, link, list, quote, code, and insert.



Save your favorite Copilot prompts

Save your most-used Copilot prompts for quick access, reducing repetitive typing and keeping your workflow efficient.

Use Case

When asking Copilot the same questions daily, you can now save those prompts instead of searching through history or retyping them. This speeds up workflows, keeps responses consistent, and eliminates unnecessary repetition.

Launch region: Global

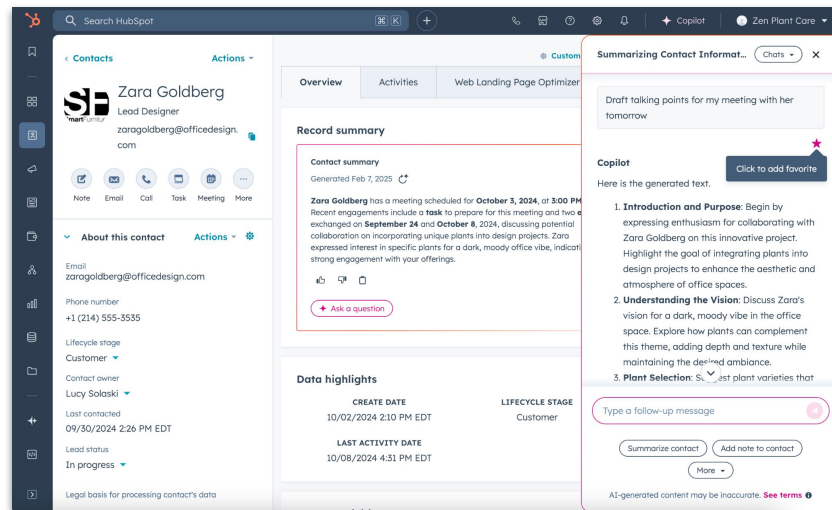
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Create Lists from Copilot

Generate lists instantly by describing your ideal audience to Copilot, eliminating manual filtering and saving time.

Use Case

While analyzing email performance, you can now ask Copilot to create a list of contacts who opened but didn't click, without switching back to the Lists tool. This keeps workflows uninterrupted, refines audience targeting, and ensures smarter engagement decisions.

Launch region: Global

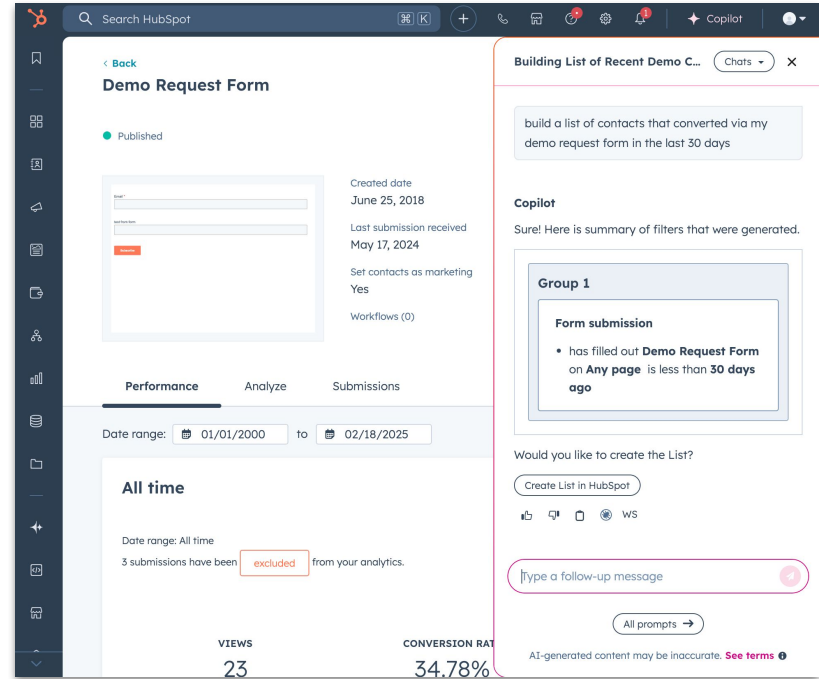
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The screenshot displays the HubSpot interface. On the left, a sidebar contains navigation icons. The main content area shows a 'Demo Request Form' with a 'Published' status. Below the form, there are tabs for 'Performance', 'Analyze', and 'Submissions'. The 'Performance' tab is active, showing a date range from 01/01/2000 to 02/18/2025. Under the 'All time' section, it indicates that 3 submissions have been excluded from analytics. At the bottom, it shows 23 views and a 34.78% conversion rate. On the right, a Copilot chat window is open, titled 'Building List of Recent Demo C...'. The chat contains a prompt: 'build a list of contacts that converted via my demo request form in the last 30 days'. The Copilot response provides a summary of filters for 'Group 1', including 'Form submission' with a bullet point: 'has filled out Demo Request Form on Any page is less than 30 days ago'. Below the response, there is a button to 'Create List in HubSpot', a text input field for a follow-up message, and a button for 'All prompts'. A disclaimer at the bottom of the chat states: 'AI-generated content may be inaccurate. See terms'.



Bounce Detected (Email Deliverability) [Learn More](#)

Breeze Intelligence now detects potential email bounces, enabling you to manage undeliverable contacts and refine your email strategy.

Use Case

When enriching a contact in Breeze Intelligence, you can now see if their email address has been flagged as undeliverable. This helps you proactively quarantine outdated emails, prevent wasted marketing efforts, and maintain a clean, high-quality contact list.

Launch region: Global

Free

Starter

Pro

Enterprise

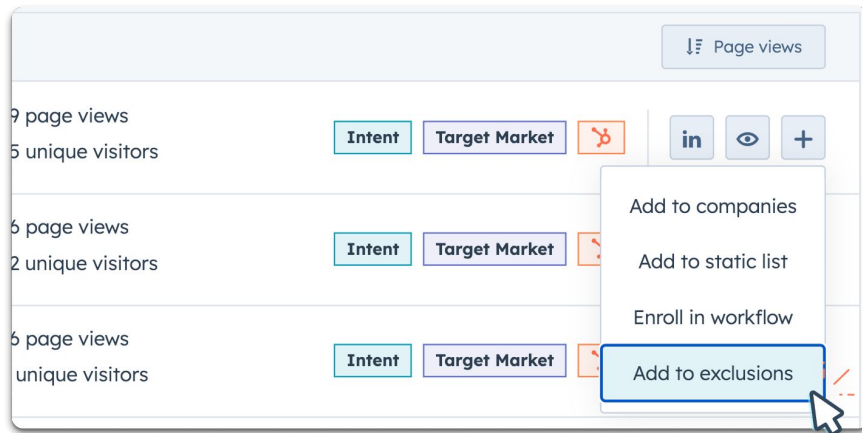
Live

Company Exclusions in Buyer Intent

Exclude up to 100 companies from buyer intent tracking to focus on the right leads and avoid irrelevant engagement.

Use Case

When reviewing buyer intent data, you can now exclude competitors, agencies, or irrelevant companies from your reports and workflows. This eliminates distractions, refines targeting, and ensures resources are spent only on valuable prospects.



Launch region: Global

Free

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A large, semi-transparent orange circle is positioned on the left side of the image, overlapping the solid orange background. The circle is centered vertically and extends from the top to the bottom of the frame. The text "Thank You" is centered horizontally and vertically within the right half of the image.

Thank You